



35TH ANNUAL CONFERENCE ON U.S.-TURKEY RELATIONS

OCTOBER 30 - NOVEMBER 1, 2016 WASHINGTON, DC



SPONSORSHIP PACKAGES

PLATINUM PACKAGE

\$70,000

Platinum Sponsorships are reserved for industry leading organizations. They comprise the most desirable and effective promotional elements of the Annual Conference and will receive the highest level of support from the Conference management team. Certain elements which comprise these sponsorships are only available as part of these packages, ensuring their exclusivity and unique value.

KEY OPPORTUNITY: Official Conference Lanyard+Name Badge Sponsor: Receive unsurpassed recognition by having your logo featured on the official Conference Lanyard and Name Badges distributed to all attendees.

Annual Conference Opening Reception OR Conference Closing Gala Dinner Sponsorship	Prominent recognition on signage and programs 1 seat at head table at the Gala Dinner 1 seat at protocol table at the Gala Dinner Oral recognition during the sponsored dinner Introduction of speaker or thank you to the speaker 1 seat at protocol table for both luncheons
Single Session Sponsorship	Prominent Recognition on session signage and program Oral recognition during the session Co-moderate the session Company introduction
Print & Digital Advertisement	Full page, 4 Color advertisement either inside front cover or inside back cover. Highlighted Platinum Level logo placement in the Conference Program & App. Company name placement on the front cover of the Conference Program & App. Company digital intro on Official Conference App.
4 x Conference Packages	4 full conference package registrations for your company's staff. Includes luncheons for both days and full sessions access.
Printed Inserts	A single, up-to Letter/A4 sized print item. Including but not limited to Brochures, Booklets, Flyers, etc.
Print & Digital Logo Placement	Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
Press Announcements	Your company logo will be included in an ATC & TAIK Conference pre-show press announcements as a Platinum Level Sponsor.
Conference Floor	Exhibition space on the conference floor, in a prominent location.
A single company table (6 seats) for Gala dinner	A table for Gala Dinner with your company's name with six (6) tickets for your company's staff. Plus a table for selected lunch.
Welcoming Remarks	Company representative to give welcoming remarks at the Opening Ceremony.

Sponsorships are limited by availability and are provided on a first come, first serve basis.
For all inquiries, please contact **Merih Kepez** at +90 (212) 339-5005 or send an e-mail to mkepez@deik.org.tr



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GOLD PACKAGE

\$35,000

The Gold Sponsorship package offers high visibility branding, marketing, and advertising opportunities throughout the Conference. Elevate your company brand with this comprehensive sponsorship package.

Single Luncheon OR Breakfast OR Plenary Session Sponsorship	Prominent recognition on signage and programs Oral recognition at the event selected 1 seat at head table, 2 seats at protocol table (Luncheon or Breakfast) OR 2 seats at protocol row (Plenary Session) Introduction of speaker or thank you to the speaker
Single Session Sponsorship	Prominent recognition on session signage, program, and Conference App. Oral recognition during the session Co-moderate the session Company introduction
2 x Conference Packages	2 full conference package registrations for your company's staff. Includes luncheons for both days and full sessions access.
Conference Program Advertisement	8.5x11 Full Page color advertisement on a prominent page in Conference Program.
Print & Digital Logo Placement	Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
Press Announcements	Your company logo will be included in an ATC & TAIK Conference pre-show press announcements as a Gold Level Sponsor.

SILVER PACKAGE

\$10,000

Participation as a Silver Sponsor offers an excellent way to raise your profile at the event with a combination of promotional, onsite visibility and content-related benefits combined into a value-priced package.

Single Session OR Cultural Reception Sponsorship	Prominent Recognition on event signage and program Oral recognition during the event Co-moderate the session OR 5 invitations for the FSI reception Company introduction
1 x Conference Package	1 full conference package registration for your company's staff. Includes luncheons for both days and full sessions access.
Print & Digital Logo Placement	8.5x11 full page B&W advertisement on the Conference Magazine. Acknowledgement of your company's sponsorship on the Conference website, any digital communications, on-site print graphics, and post Conference report.
Press Announcements	Your company logo will be included in an ATC & TAIK Conference pre-show press announcements as a Silver Level Sponsor.



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OTHER OPPORTUNITIES



Monday Plenary Session Sponsorship \$20,000	Prominent recognition on signage and program page Oral recognition during the event 2 seats in protocol row Introduction of speaker						
Tuesday Plenary Session Sponsorship \$15,000	Prominent recognition on signage and program page Oral recognition during the event 2 seats in protocol row Introduction of speaker						
Golden Horn Breakfast Sponsorship \$15,000	Prominent recognition on signage and program page Photo-op with the speaker Oral recognition during the events 1 seat at head table, 2 seats at protocol table(s) Introduction of speaker						
Conference Program Advertising \$Various	<table> <tr> <td>Page Tabs (4-Color) (8"x11")</td><td>\$4,000</td></tr> <tr> <td>Inside pages (Magazine Section-B&W)</td><td>\$2,000</td></tr> <tr> <td>Outside Back Cover (4-Color) (9"x11")</td><td>\$5,000</td></tr> </table>	Page Tabs (4-Color) (8"x11")	\$4,000	Inside pages (Magazine Section-B&W)	\$2,000	Outside Back Cover (4-Color) (9"x11")	\$5,000
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Inside pages (Magazine Section-B&W)	\$2,000						
Outside Back Cover (4-Color) (9"x11")	\$5,000						
Exhibition Space \$3,000	Approximately 10x4 feet exhibition space in the conference floor. 2 standard size tables with linen covers and 2 chairs are provided. 2 x Exhibitor Badges and luncheon tickets. For delivery information and more details please contact the ATC office.						
Printed Inserts in Conference Bags \$750	A single, up-to Letter/A4 sized print item placed in the conference bags. Including but not limited to Brochures, Booklets, Flyers, etc.						
Gala Dinner Table Sponsorship \$4,000	A table with your company's name with six (6) tickets.						

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