

Guatemala Investment Summit

Preliminary Agenda

<u>8 Nov. 2016</u> Time	Event
14:00 - 18:00	CREDENTIALS PICK-UP At the entrance to the Auditorium in the Westin Camino Real Hotel
<u>9 Nov. 2016</u> Time	Event
08:00 - 08:30	Ribbon-cutting and walk through the stands area Lobby of the Convention Center
	Inaugural Ceremony – Convention Center.
	• Intonation of the National Anthem of Guatemala
	• Address by the Vicepresident of the Guatemala Chamber of Industry, Mr. Juan Carlos Tzefel del Carmen
08:30 - 10:00	• Guatemala: Economic Policy 2016-2021. Minister of Economy of Guatemala, Mr. Rubén Morales
	• Guatemala: A Destination for Investment. Business Sector Coordinator of the Executive Committee PRONACOM, Mr. Ricardo Mansilla
	• Address by the President of the Republic of Guatemala, Mr. Jimmy Morales
	Innovation: Transforming companies, improving societies.
	Panelists:
10:00 - 11:15	• Deiby Gómez, Oracle ACE Director
	• Sergio Flores, Electronics Engineer, Samsung Electronics / Smartphone Division / IOT HW Development Group
	• Ruth Dempsey, Chief Scientist at Phillip Morris International
	Moderator, Alberto Padilla
	Accelerating development. Technology unites borders. Winners and losers.
	Panelists:
11:15 - 12:30	• Edgar Figueroa, President and Executive Director of W/FI Alliance
	• Jorge A. Ruiz, Founder and CEO of Above and Beyond Tech y Ex Business Development & Digital Banking Head for Citi Latin America
	• Marcos Andrés Anzil, President and Founder of Xumak, LLC
	Moderator, Alberto Padilla
12:30 - 14:30	Lunch break (free time)
	Economic Growth, a Challenge for All.
	Panelists:
14:30 - 15:45	• Carlos Argüello, President and Founder of Studio C
	• Víctor Umaña, Director of the Latin American Center for Competitiveness and Sustainable Development

Time	Event
15:45 - 16:15	Moderator, Fernando López, President of the Latin American Industrial Association - LAIA - Fighting Corruption: Key to Economic Growth. Main conference. Juan Pablo Castañon, President of the Business Coordinating Council of Mexico
16:15 - 17:40	Institutional Strengthening and the Business Climate Panelists: • Maria Fernanda Garza, President of ICC Mexico and CEO of Orestia • Eduardo Parra, Vicepresident of Colombia • Jorge Londoño de la Cuesta, General Manager of Empresas Públicas de Medellín - EPM- Moderator, Alberto Padilla
18:15 - 19:00	Shuttle to the National Palace of Culture. (invitation required)
10:00 - 16:00	Parallel activities to the conference program. Activities for entrepreneurs - Los Lagos meeting room Investment and business roundtables - Los Lagos meeting room
10 Nov, 2016 Time	Event
08:00 - 8:30	Billions in opportunities National Agency for the Development of Economic Infrastructure - ANADIE -
08:30 - 13:00	Investment and Business Roundtables Convention Center

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A STAR ALLIANCE MEMBER

20 % discount for participants

Discount valid on published airfares available at the time that participants make their reservations.
This discount does not apply on promotional fares, or combined with any other promotion.

Discount Code #DD6958