

Le 11^e Salon Méditerranéen
de l'Agriculture
et des Industries Alimentaires

The 11th Mediterranean Exhibition
of Agriculture and Food Industry

From 10 to 14 May 2006
at Sfax International Fair

Partenaires officiels



www.smedfa.com

Organisateurs

ASSOCIATION DE LA FOIRE
INTERNATIONALE DE SFAX
12 Habib Bourguiba 3000 SFAX - Tunisie
Tél: +216 77 70/29 55 - 00 01/02
Fax: +216 77 65 27
E-mail: foire@sfax.com

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en bref Short Overview

RDV biennuel des professionnels du secteur dans leur conquête de nouveaux marchés, de nouveaux partenaires et de nouvelles relations d'affaires.

Biennial meeting of food industry professionals in their conquest of new markets, new partners and new business relationships.

Espace d'exposition, de démonstration, d'information et de communication des récentes innovations et découvertes scientifiques et technologiques, relatives aux équipements, machines et services rattachés aux différents secteurs d'activités.

Space for exhibition, demonstration, information and communication of recent scientific and technological innovations and discoveries relating to equipment, machinery and services related to various activity sectors.

Portail Méditerranéen sur l'Afrique pour les opérateurs du secteur.

Mediterranean gateway to Africa for the operators in the sector.

Espace de découverte de produits du territoire d'une région typiquement Méditerranéenne (Sfax et environs) réputée pour ses cultures biologiques d'oliviers, amandiers, figues, figues de barbarie, ses cultures maraîchères et ses diverses activités d'élevage.

Discovery space of the local products of a typically Mediterranean region (Sfax and vicinity) renowned for its organic olive trees, almond trees, fig trees, prickly pear trees, its vegetable crops and its various livestock activities.

Opportunités de rencontres d'experts de consultants et de professionnels dans les domaines des innovations technologiques et managériales, de formation et de valorisation de compétences humaines.

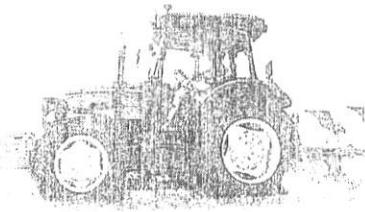
Opportunities for meeting experts, consultants and professionals in the areas of technological and managerial innovations, and the training and development of human skills.

RDV privilégié avec les décideurs des organismes et entreprises opérant dans le secteur, en quête de produits et services répondant à leurs besoins.

favoured meeting with decision makers of organizations and companies operating in the sector in search of products and services that meet their needs.



Flash sur



FLASH ON

Exposition

- 9000 m² d'aires d'exposition intérieur et extérieur
- 130 exposants dont 50 invités de l'Italie (ville invitée), Egypte, Syrie, Arabie saoudite, Turquie, Pakistan, Inde et Chine

Exhibition

- 9000-square-metre exhibition area, including outdoor areas
- 130 exhibitors including 50 from Italy (guest of honour), Egypt, Syria, Saudi Arabia, Turkey, Pakistan, India and China.

Forum technique: Deux journées de débat sur le secteur hydroélectrique. Thèmes: les technologies et économiques du secteur.

Scientific Forum

Two-day debate on the sector's technical, professional and economic issues.

Partenariat et espace pour les réunions commerciales: espace dédié aux partenariats et aux réunions commerciales, avec une grande surface pour la signature de contrats et la conclusion de partenariats.

Partnership and Business Meetings: Favoured space specially equipped for business meetings and conclusion of contracts or partnerships.

Animation culinaire: concours de préparation culinaire, dégustation de produits locaux et présentation des spécialités culinaires.

Culinary Entertainment: culinary preparations contest highlighting the virtues and characteristics of local products.

Animations culturelles: théâtre à l'italienne, démonstrations de couture et de couture de fantaisie italienne.

Exposition militaire: animation à nos couleurs, défilé militaire, démonstration de l'armée suisse, défilé de l'armée suisse.

Défilé militaire: animation des forces armées suisses au grand parades, défilé militaire, défilé de l'armée suisse.

Lively Cultural entertainment: theatre in Italian style, cooking demonstration, fashion show, fashion show of Italian fantasy.

Le festival international de l'eau et de la nature est un événement annuel qui se déroule à Genève. Il a pour objectif de sensibiliser le public à l'importance de l'eau et de promouvoir la protection de l'environnement. Le festival comprend diverses activités telles que des expositions, des conférences, des démonstrations et des performances artistiques.

En Chiffres

MÉDIATISATION DU SALON

- Insatisfait
- Moyennement Satisfait
- Très Satisfait



RÉPARTITION DES EXPOSANTS PAR PAYS

- Tunisie
- Italie
- Autres



NOMBRE DE VISITEURS

- Insatisfait
- Moyennement Satisfait
- Très Satisfait



CONFORMITÉ DES VISITEURS AUX ASTERITES DES EXPOSANTS

- Insatisfait
- Moyennement Satisfait
- Très Satisfait



INTERVIEW DE PARTICIPATION SESSION 2016

- Oui
- Non



L'Astre qui illumine le bassin Méditerranéen



Annexe 1 : Les industries et les services

/ Agrifood industrie:

- Transformation de produits de la mer.
 Produits surgelés et plats préparés.
 Boissons, eaux minérales, sirop et vins.
 Semoulerie, minoterie.
 Boulangerie (matériel et ustensile).
 Pâtes alimentaires.
 Olives de table.
 Huileries : équipements et accessoires.
 Huile d'olive et huile végétale.
 Congélation.
 Produits et charcuterie.
 Traitement, conditionnement et conservation de produits agricoles (dates, amandes, condiments et épices).
 Alimentation infantile.
 Confiturerie, Pâtisserie, chocolaterie, biscuiterie.
 Industrie du lait et dérivés.
 Torréfaction du café.
- » Sea products treatment
 » Frozen dishes and delivery meat
 » Beverages, mineral waters and syrups, spirits and wines
 » Semolina production and flour milling
 » Bakery materials
 » Pasta
 » Table olive
 » Olive oil plant equipments
 » Olive oil
 » Frozen foodstuffs
 » Delicatessen products
 » Treatment, conditioning and canning of food products (dates, almonds, condiments and spices)
 » Infant nutrition
 » Confectionery, chocolate, pastry, biscuit industry.
 » Dairy production and by-products
 » Coffee roasting

- / Fishing equipments and machinery:

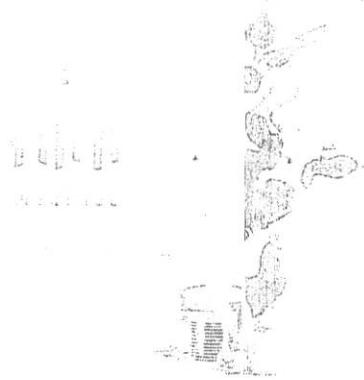
- Matériel et équipements de navigation et de pêche (production, traitement, conditionnement).
 Construction navale.
- » Fishing equipments and machinery (production, treatments, conditioning), navigation equipments.
 » Ship building

/ Distribution activités:

- Fruits et légumes.
 Produits agro-alimentaires.
 engrains, fertilizers, semences et phytosanitaires.
 Machines, équipements et outillage agricoles, de conditionnement et de congélation.
 Machines et outillage de produits d'élevage, de conditionnement et de pesage.
 Equipements d'abattoirs, de boucheries et de charcuteries.
 Équipements pour la restauration.
- » Fruit and vegetables
 » Agri/food products
 » Seeds, fertilizers, chemicals and phytosanitary products
 » Conditioning, freezing and agricultural machinery and plant
 » Labelling, conditioning and weighing equipments
 » Equipments for slaughterhouse, butchery and delicatessen
 » Catering equipments

/ Services and supporting activities:

- Sécurité : fournitures et services.
 Groupements, offices et organismes d'opacité.
 Sociétés de services et institutions financières.
 Développement de recherche et industriel équipes.
 Assurances et de l'application.
 Laboratoires d'analyse.
 Revues spécialisées.
- » Security equipments and services
 » Interprotection groups, offices and supporting bodies
 » Cooperative service providers and financial institutions
 » Research laboratories and technical teams
 » Insurance and agricultural finance
 » Analysis and laboratory support
 » Specialized reviews



I Agricultural activities

/ Agricultural activities

Agriculture Biologique.
Arboriculture, Floriculture, Céréalculture et horticulure.
Cultures maraîchères.
Aquaculture, piscicultures et conchylicultures.
Pépinière et production de plantes.

- Organic farming
- Arboriculture, floriculture, grain farming and horticulture
- Market gardening
- Aquafarming, fish breeding, conchylicultures
- Tree nursery and plant production.

/ Breeding:

Animaux d'abattage (Bovins, ovins, caprins, camélidés, Equidés, lapins, aviculture, apiculture, Animaux de compagnie).
Matériel et outillages d'élevage
Aliments pour animaux (Matières premières, additifs alimentaires, Aliments composés, Farines, Granulées).
Produits vétérinaires.
Hygiène et désinfection des élevages et des locaux.

- Breeding and breeding products, ovine, bovine, caprine, camel livestock, equids, rabbits, aviculture, apiculture
- Pet animals
- Breeding equipments
- Animal feed (raw materials, food additives, composed food)
- Veterinary products
- Hygiene and disinfection of cattle and premises

/ Agricultural equipments and materials:

Groupes électrogènes.
Stations de pompage et équipements hydrauliques.
Tracteurs agricoles.
Machines pour travailler la terre.
Machines pour travailler paille et foin.
Moissonneuses, batteuses.
Planteuses, Écandeurs, Herse.
Équipements de forage eau.
Matériel et équipements d'irrigation.
Pièces détachées et accessoires.
Machines et produits d'emballage et de conditionnement du secteur agro-alimentaire, stockage, transport et manutention de produits agricoles et de pêche.
Energies renouvelables.

- Electrical generators
- Pumping stations and hydraulic equipments
- Agricultural tractors
- Hov machines
- Combine harvesters
- Fodder planting machines, spreaders, horrows
- Water drilling equipments
- Irrigation materials and equipments
- Spare parts and accessories
- Conditioning and packaging machines for agrofood sector storage, transportation and handling equipments for agricultural products and fishing
- Renewable energies

From 11 to 15 May 2016

at Sfax International Fair

The 11th Mediterranean
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and Food Industry

**الصالون المتوسطي
الحادي عشر للمحاصيل
والصناعات الغذائية**



Please fill in a registration file and return it back before the 15th of April 2016 to SFAX INTERNATIONAL FAIR ASSOCIATION

Applicant name : Nationality :

Commercial Registration Number :

Address : Po Box : Ville : pays :

Phone : Fax :

E-mail : Web site :

Personne(s) Responsable(s) :

M. : Fonction : Mobile phone :

* Please enclose a copy of the extract of the commercial register

To have your activity sector registered in the catalogue, please, tick where appropriate :

Activity Sectors:

1- Agricultural activities

- Organic farming
- Arboriculture, floriculture, grain farming and horticulture
- Market gardening
- Aquafarming, fish breeding, conchylicultures
- Tree nursery and plant production.

2- Breeding:

- Breeding and breeding products, ovine, bovine, caprine, camel livestock, equidae, rabbits, aviculture, apiculture, etc...
- Pet animals
- Breeding equipments
- Animal feed (raw materials, food additives, composed feeds)
- Veterinary products
- Hygiene and disinfection of cattle and premises

3- Agricultural equipments and materials:

- Electrical generators
- Pumping stations and hydraulic equipments
- Agricultural tractors
- Hay machines
- Combine harvesters
- Potato planting machines, spreaders, harrows
- Water drilling equipments
- Irrigation materials and equipments
- Spare parts and accessories
- Conditioning and packaging machines for agrifood sector, storage, transportation and handling equipments for agricultural products and fishing
- Renewable energies

4-Agrifood industry:

- Sea products treatment
- Frozen dishes and delivery meals
- Beverages, mineral waters and syrups, spirits and wines
- Semolina production and flour milling
- Bakery materials

Pasta

Table olive

- Olive oil plant equipments

- Olive oil

- Frozen foodstuffs

- Delicatessen products

Treatment, conditioning and canning of food products (dates, almonds, condiments and spices)

- Infant nutrition

Confectionery, chocolate, pastry, biscuit industry , etc...

Dairy production and by-products

Coffee roasting

5- Fishing equipments and machinery:

- Fishing equipments and machinery (production , treatments, conditioning)

Navigation equipments

Ship building

6- Distribution activities:

- Fruit and vegetables
- Agrifood products
- Seeds, fertilizers, chemicals and phytosanitary products
- Conditioning, freezing and agricultural machinery and plant
- Labeling, codification and weighting equipments
- Equipment for slaughter, etc, butchery and delicatessen
- Catering equipments

7- Services and supporting activities:

- Security equipments and services
- Interprofessional groups, offices and supporting bodies
- Cooperatives, service providers and financial institutions
- Research institutions and technical centers
- Insurance and agricultural finance
- Analysis and laboratory supplies
- Specialized magazines

المنفذ للمعارض
المؤتمر والمعارض
الجنوبية للمعارض

From

to **May 2016**

at Sfax International Fair
The 11th Mediterranean
Exhibition of Agriculture
and Food Industry



PRINTED

Company name:

Adress :

Nationality : City : Po. Box :

Phone : Mobile : Fax :

E.mail : Website :

Name of the person in charge of the exhibition :

I - TECHNICAL DESCRIPTION**Presentation**

I would like an advertising publication as per the before details :

Format : 16,5 X 23 cm

White paper : 80 g coated glossy

Cover : 300 g glossy paper color printing

Edition : 1500 copies

Contents

Advertising: a module of a double page, a page or half a page.

Alphabetically list of exhibitors

"SMA MEDFOOD 2016." exhibition plan

Useful information on the city of Sfax

II- ADVERTISING RATES IN THE OFFICIAL CATALOGUE

• 2 nd cover page	800/\$
• 2 nd additive cover page (outside)	1000/\$
• 2 nd additive cover page (inside)	800/\$
• 3 rd cover page	900/\$
• 4 th cover page	1.200/\$
• 1 st cover page Stream dim. (2-16,5)	1.000/\$
• Bookmark	1.000/\$
• Full page	500/\$
• Double page	900/\$
• Inside double page hard cover	1500/\$
• catalogue cover	2000/\$

III- WEB SITE PUBLICATION FEES

Vertical Banner	729 x 90 pixels :	700 \$ /2 years
Horizontal Banner	250 x 300 pixels :	500 \$ /2 years
Horizontal Banner	180 x 300 pixels :	400 \$ /2 years

Notes:

1/ A copy will be presented to the advertisement subscriber for "final proof" before any printing.

2/ The models, slides, films and others, submitted by the subscriber, should be listed on the contract and returned by us.

3/ The above mentioned rates include costs of films, models and colour selection

Date,.....

Stamp and Signature

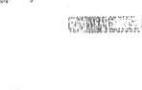
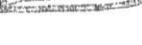
SFAK INTERNATIONAL FAIR ASSOCIATION

Habib Bourguiba avenue - 3000 Sfax - Tunisia - Phone: (216) 74 208 028 - (216) 74 223 770 - Fax : (216) 74 296 527
www.sma-medfood.com - E-mail:core@forexsfax.com

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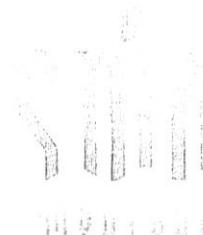
Chambre de Commerce
et d'Industrie de Tunisie
Organisation Internationale

Description	Quantity	Single price \$	Remarks
 Giant Canvases	2	1000 \$	All or part of the quantity
 Placards	1500	1 \$	All the quantity
 Poster at exhibition entrances	1	6000 \$	All the quantity
 Forum Poster	1	1000 \$	All the quantity
 Fences	from 1 to 3 (1m long)	1500 \$	All or part of the quantity
 Streamers	from 10 to 100	100 \$	All or part of the quantity (minimum number 10)
 Invitations	35000	0.1000 \$	All the quantity
 Badges (loyal)	1200	1 \$	All the quantity
 Pens & Blocks notes	1000	1.5 \$	All the quantity
 Badge	1200	1.5 \$	All the quantity
 Bags	100	20 \$	All the quantity

From _____ to **May 2016**

الجامعة العالمية للتجارة
جامعة تونس المنستير
جامعة تكنولوجيا تونس

at Sfax International Fair
The 11th Mediterranean
Exhibition of Agriculture
and Food Industry



For office use

1- IDENTIFICATION :

Company :

Participant : Surname : First name :

Address :

Telephone : Fax : E-mail :

Contact languages :

* The participation fees are fixed at 500 \$

2 - BUSINESS ACTIVITY :

3 - WORKFORCE SIZE :

4 - THE COOPERATION TARGET ACTIVITY :

5 - DESIRABLE COOPERATION (Put a cross in the corresponding box) :

- Enterprise joint venture
- Total or partial acquisition of an enterprise
- Equity supply
- Production reciprocal agreement
- Principal seeking a subcontractor
- Technology offer (technical assistance)
- Engineering skills offer

- Engineering skills demand
- Assignment of patent or certificate
- Total or partial sale of an enterprise
- Technology demand (technical assistance)
- Equity demand
- Subcontractor offering his skills
- Demand for patent or certificate

6 - DETAILED DESCRIPTION OF THE ACTIVITY AND THE PLANNED COOPERATION :

Date
Signature & Stamp

SFAX INTERNATIONAL FAIR ASSOCIATION

Rabib Bourguiba Avenue - 3000 Sfax - Tunisia - Phone: (216) 74 208 028 - (216) 74 228 770 - Fax: (216) 74 296 527
www.smac-medfood.com - Expo@sfaxmedfair.com

الصالون المتوسطي الحادي عشر للفلاح والصناعات الغذائية

From 11 to 15 May 2016

at Sfax International Fair

**The 11th Mediterranean
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and Food Industry**



I- Participation and admission (Article 2):

3-1. The participation in an event organized by the exhibitor requires its submission for participation made by the individual or a corporation or organization to the competent authority concerned and the following:

3-2. That operation be open to the public and that it be free of charge for the participation of the visitors.

3-3. That the organization of the exhibition be composed of stands which are entirely prepared by the organizer.

However, the organization may be assisted by the exhibitors and/or other participants.

• the location of the exhibition premises and appropriate conditions for the participation must be free of interference by others and compatible with the original objectives of the exhibition.

• A copy of the organization's documents and documents are included in the application request.

The application must be submitted to the organizer, a copy of which is sent to the competent authority concerned with the publication of the application by the organizer.

II- Rent and registration fees, billing and payment (Article 4):

4-1. The deposit received in advance of the start will be refunded after the payment of the sum of a maximum of one hundred dinars (100D) included in the deposit amount of the exhibitor registration at least 20 days before the start of the event. Notwithstanding, the amount paid cannot be claimed if it is withdrawn by the withdrawal of the application of the exhibitor for the said period. However, the bill specifying the rental and registration fee set at 100D per stand is always acquired by the organizer and remains the property of the organizer.

4-2. The balance of the amount is to be paid by the exhibitor to the organizer on the day of the opening of the exhibition.

But, the organizer agrees that the final payment amount will not exceed the amount paid for the organizer, even if the exhibitor has been subject to a suspension or license audit during the general registration period, provided that the exhibitor withdraws his decision to continue his participation.

III- Location (Article 5):

5-1. The organizer establishes the exhibition site based on available space and its sole discretion of

application, it exclusively allocates the locations to the exhibitors.

5-2. It expressly takes down any type of form or paneling that is not allowed by the competent authority concerned.

5-3. It is prohibited to use any type of equipment

5-4. When closing the stands, the exhibitor is responsible for all lighting fixtures of all kinds, including spotlights, decorative lights, etc., and must ensure that they do not damage or damage the equipment or structures of the exhibition.

VIII- Service hours (Article 11):

6-1. From 10:00 to 18:00.

IX- Guarding (Article 12):

7-1. The exhibitor is responsible for the safety of the stands and equipment of the exhibition.

7-2. The exhibitor is responsible for the safety of the stands and equipment of the exhibition.

X- Cleaning (Article 13):

8-1. The organization of the exhibition is entitled to clean the stands and equipment of the exhibition.

8-2. The organization of the exhibition is entitled to clean the stands and equipment of the exhibition.

8-3. The organization of the exhibition is entitled to clean the stands and equipment of the exhibition.

8-4. The organization of the exhibition is entitled to clean the stands and equipment of the exhibition.

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8-14. The organization of the exhibition is entitled to clean the stands and equipment of the exhibition.

8-15. The organization of the exhibition is entitled to clean the stands and equipment of the exhibition.

8-16. The organization of the exhibition is entitled to clean the stands and equipment of the exhibition.

14-2: The coverage is exercised only on property within the venue of the exhibition and exclusively during the opening of the event to the exhibitors.

14-3 Any claim can be reported only:

- with reference to the declaration of assets brought by the exhibitor before the start of the event
- within 14 hours, after which the organizer declines all responsibility.¹⁴

XII- Badges, Invitations and tickets

Article 15:

15-1 The exhibitors freely choose and make their stand. The organizer provides them with specific codes assigned by the organizer that they must wear as long as they are on the scene of the event. Therefore the exhibitor is asked to supply to the organizer the list of names of those responsible for trade fair days at least ten days before the opening of the event. However, if specific codes are not available, the exhibitor is asked to supply the name of the person in charge of the stand or the presentation of badges and a size of diameter, a color or the exhibitor's logo after the signing of the contract.¹⁵

XIII- Exploitation of exhibition areas (Article 17):

17-1 Throughout the course of the event show stands, equipment, vehicles, publications, documents, and other goods advertising, its products.

b / to go beyond the size and height of the exhibition space allocated; exhibitors must not in any way obstruct the aisles or encroach on them by the use of elements whose shapes, colors, volumes and surfaces are cumbersome or incompatible with the conventions of the exhibition.

c / to use the speakers or put music on that might disturb the other participants and visitors; loudness issued on a stand is set in any case exceed the tolerance threshold of 60 decibels that the organizer establishes in advance for the duration of the event and in case of violations refer to the exhibitor that the same simply and the visitors of the company.

d / to distribute documents, brochures that have nothing to do with the theme of the event.

At any breach of the above mentioned provisions a fine will be given to the exhibitor by the decking of goods until legend of the event is over.¹⁶

XIV- Dismantling and evacuation of the stands (Article 19):

19-1 The stands must be dismantled and removed immediately after the closing by the exhibitors and under their responsibility in the time indicated by the time fixed by the organizer and indicated in the participation file.

19-2 However, the removal of products and materials cannot be made earlier than six days before the organizer after payment of the participation fee.

19-4 The evacuation of stands includes goods, articles, special decorations, as well as residual waste materials and packaging used in the decoration, layout and equipment of stands. It must be completed by the exhibitors within the period aforementioned.

19-5 After the above-mentioned period, the organizer can carry the objects on the exhibition space to a warehouse of his own or the storage and risk of property remains with the exhibitor and responsibility for damage suffered by the same may take place. The organizer will be responsible for the loss of goods and damage to the same due to the fault of the exhibitor.

XV- Penalties (Article 20):

20-3: Penalties

Compliance with these general regulations is mandatory for the organization of the exhibition. In case of non-compliance, the organizer will be subject to the following penalties:
a) fines ranging from \$ 100.000 to \$ 1.000.000.
b) suspension of the participation of the exhibitor for the duration of the event.
c) cancellation of the participation of the exhibitor for the duration of the event.
d) cancellation of the participation of the exhibitor for the duration of the event.
e) cancellation of the participation of the exhibitor for the duration of the event.
f) cancellation of the participation of the exhibitor for the duration of the event.
g) cancellation of the participation of the exhibitor for the duration of the event.
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p) cancellation of the participation of the exhibitor for the duration of the event.
q) cancellation of the participation of the exhibitor for the duration of the event.
r) cancellation of the participation of the exhibitor for the duration of the event.
s) cancellation of the participation of the exhibitor for the duration of the event.
t) cancellation of the participation of the exhibitor for the duration of the event.
u) cancellation of the participation of the exhibitor for the duration of the event.
v) cancellation of the participation of the exhibitor for the duration of the event.
w) cancellation of the participation of the exhibitor for the duration of the event.
x) cancellation of the participation of the exhibitor for the duration of the event.
y) cancellation of the participation of the exhibitor for the duration of the event.
z) cancellation of the participation of the exhibitor for the duration of the event.

1- Dates and service schedules

Designation	Period	Time
Occupation and arrangement of stands	From 4 to 10 May	From 08H30 to 18H00
Exhibition	From 11 to 15 May	From 10H00 to 19H30 except Sunday 17H00
Stand Supply	From 11 to 15 May	From 09H00 to 10H00
Dismantling and evacuation of stands	15 May	From 17H30

2- Assurances

Designation	Insurance Value Cap
Fire	15.000.000 \$

In witness whereof, the signer of this excerpt declares through the current commitment having seen, read and taken full knowledge of the provisions of the general regulations governing the organization of the event by the APIS (tradeshow / fair) and accepts to comply with and be subject to all their legal effects if the application for participation in the said event, is accepted by the organizer.

Date ...

Full Name, signature and stamp