

February 1-5, 2021

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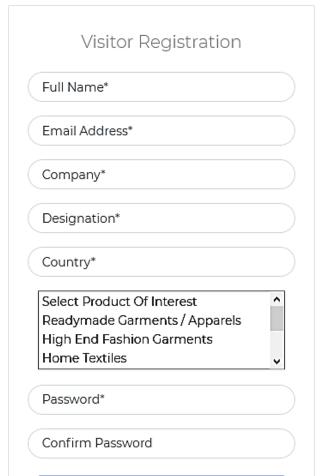
- Trade Development Authority of Pakistan (TDAP) is organizing the 1<sup>st</sup> International Virtual Textile Exhibition from February 1-5, 2021. The main objective of the event is to present country's quality and diverse textile products to the international buyers.
- Started in 2016, TEXPO is the first of its kind, to venture into the virtual arena of exhibitions. The 5-day exhibition will be open round-the-clock on virtual basis for the convenience of visitors which may visit as per their connivance of time zone.
- Leading brands and exporters from all over Pakistan are participating in the event as exhibitors.
- This step-by-step guide will give you a glimpse of the platform and available options. Video Guides will also be available on Texpo website and Virtual platform to facilitate a smooth journey to Virtual Texpo 2021.





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Step-1 – Register as Visitor
Simple Visitor Registration process.
To Register, visit
<a href="http://virtualtexpo.tdap.gov.pk/visitor.html">http://virtualtexpo.tdap.gov.pk/visitor.html</a>



Step-2 – Confirm Your Registration Upon registration, a Confirmation Email will be received with relevant links.



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Visitor can log in the Virtual Platform from February 1, 2021

# Step-3 – Log in to the Virtual Exhibition Animated Virtual Expo Center Entrance once you log in

Login to your account

Email

Password

Remember Me

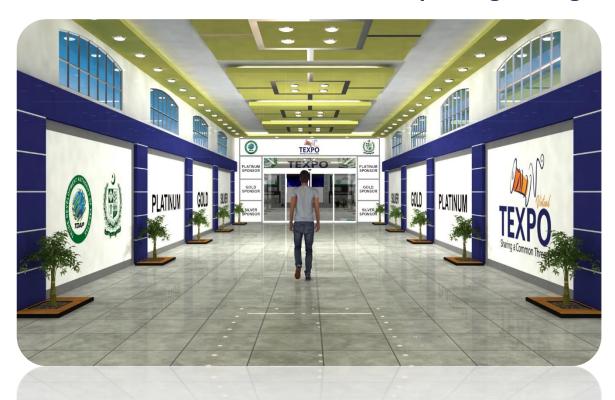


Evrakın elektronik imzalı suretine https://www.turkiye.gov.tr/ticaret-bakanligi-ebys adresinden 92617c16-71bc-4724-b2f7-cf608c3521ac kodu ile erişebilirsiniz BELGENİN ASLI ELEKTRONİK İMZALIDIR.



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Upon log in, an Animation will take the Visitor from Entrance to the Main Lobby passing through a branded corridor





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#### **Step-4 – Arrive in Lobby**

From the Main Lobby, Visitor is provided control to navigate as per his choice for the following activities:

- **Exhibition**
- Webinar
- Trend Gallery

Information Desk will provide information about Exhibitor List, Webinar-Schedule and details of





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#### **Step-5 – Visit Exhibition**

On selection of Exhibition, Visitor will have the view of Exhibition Floor Plan

#### Step-6 – Select Hall

You may select Exhibition Hall of your preference by clicking the relevant hall icon

### Visitor may visit Product Hall of his interest



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#### **Step-7 – Select and Visit Booths**

The selected Exhibition Hall will appear on selection and Visitor may visit virtual Booths and can review company and product details with multiple communication options.

The <u>following slides</u> will elaborate the options available to Visitor on virtual booths.

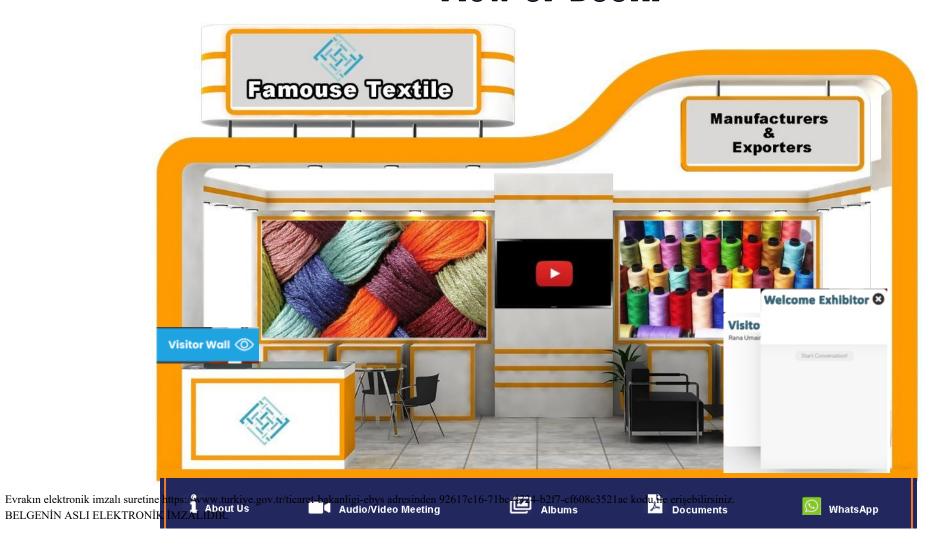
#### Visit booths and interact with the Exhibitors





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### **View of Booth**





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### Active Visitors to be visible to Exhibitors with an option of invitation to their booths

**Instant Messenger** 

From Visitor's End:

Online Attendants

Real-time

on Booth

Real-time

on Booth

List of

List of Visitors

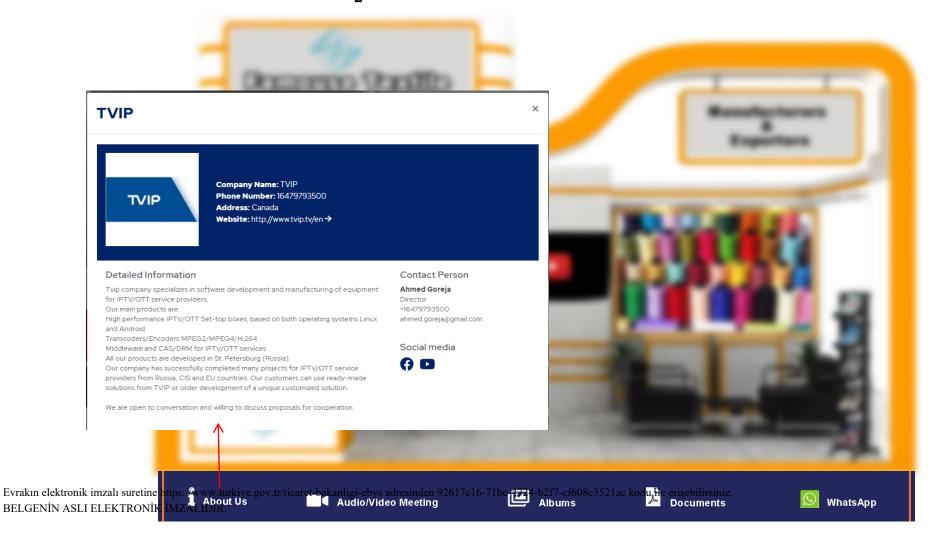
From Exhibitor's End:





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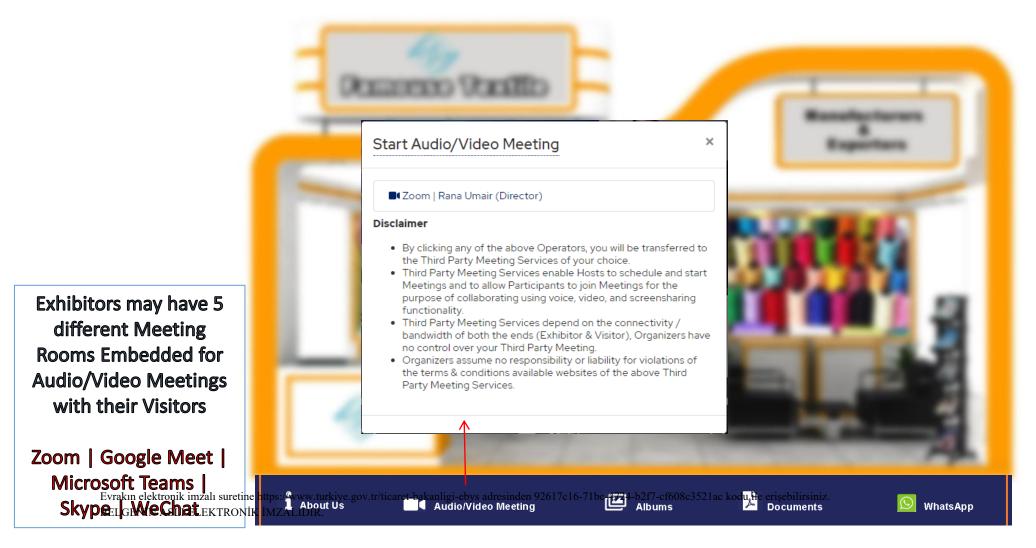
## Visitor may have access to Exhibitor's Profile





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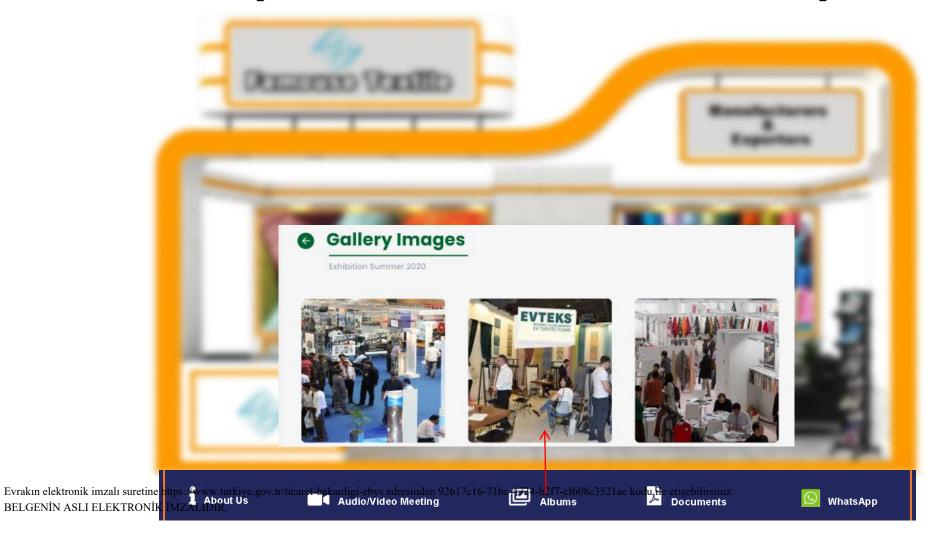
### Ease of Communication between Visitor and Exhibitor





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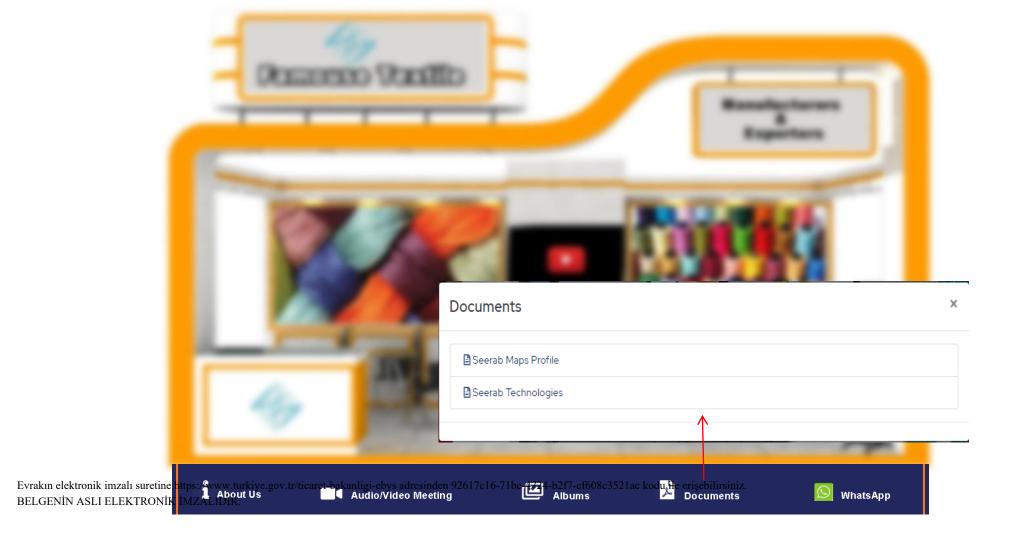
# Visitor may browse Albums made available by Exhibitors





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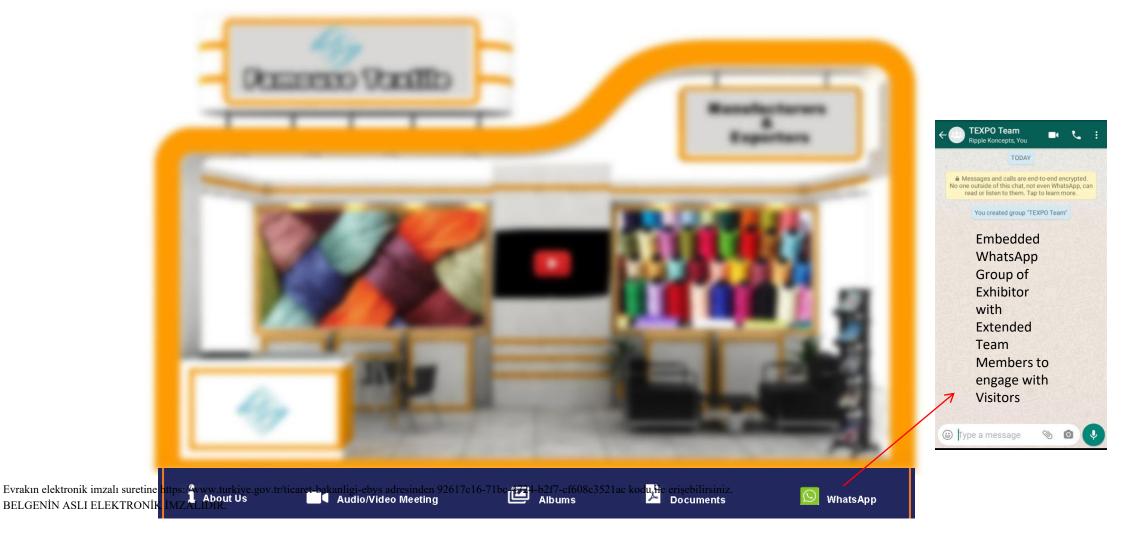
# Visitor may Read/Download the Documents made available by Exhibitor





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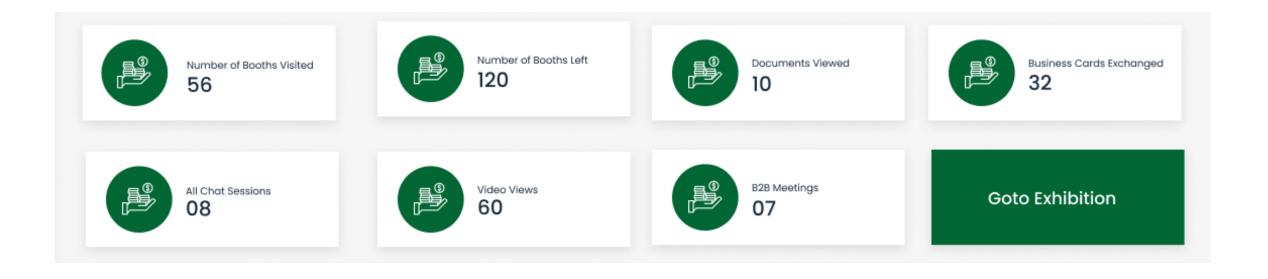
# Visitor may communicate with Exhibitor by joining Whatsapp Group





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#### **Visitor's Dashboard**





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#### **Step-8 – Arrive in Lobby**

From the Dashboard, Visitor can navigate in to the Lobby and restart the journey. Same will be the option if you log in again.



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# **Register Now!**

http://virtualtexpo.tdap.gov.pk/visitor.html

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