

heimtextil

RUSSIA

International Trade Fair for Interior
Furnishings and Home Textiles

www.heimtextil.ru

feel
TEXTILES
OFFLINE

14 – 16 September 2021

IEC "Expocentre"
Moscow, Russia



messe frankfurt

What's new in 2021?

Heimtextil Russia is recognised as a leading international trade fair for interior furnishings and home textiles in Russia. It is an effective platform for more than 17 000 buyers from all regions of Russia and CIS countries to find latest collections of textiles and materials for decoration from all over the world and get insights about Russian market.



New location

Heimtextil Russia 2021 will start at a new venue – **IEC “Expocentre”**, located in the center of Moscow, 5 km from the Kremlin.



Wider range of product groups

New special exposition – Living Design will be dedicated to interior design, home accessories and finishing materials like wallpapers, paints, mouldings and wall panels.



Synergy effects

In 2021, **Heimtextil Russia, Interlight Russia | Intelligent building and Techtextil Russia** unites in one place, on the same dates and creates a global platform for demonstrating materials for interior decoration and finishing: home textiles, interior fabrics, wallpapers, paints, decorative lighting, systems for “smart house” and home accessories.

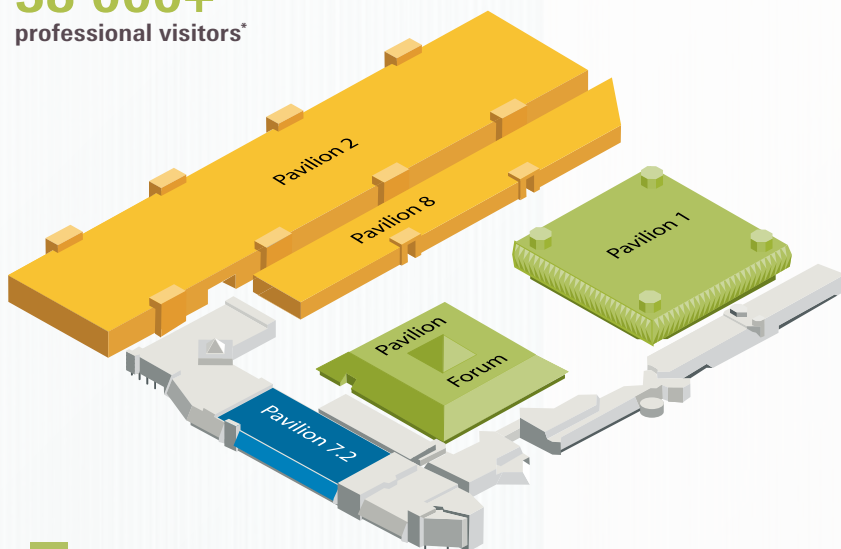
Wholesale buyers, retailers, distributors, furniture manufacturers, designers, architects will have maximum opportunities to find new business contacts.



1 PLACE 3 EXHIBITIONS

Textile | Wallpaper | Colour | Decor | Light

38 000+
professional visitors*



Heimtextil Russia



Techtextil Russia***



Interlight Russia | Intelligent Building Russia**

* Including visitors of Interlight Russia, Intelligent Building and Techtextil Russia

** International Trade Fair for Lighting and Building Services Technologies

*** International Trade Fair for Technical Textiles and Nonwovens

Special Areas

LivingDesign

Special exposition dedicated to materials for interior design and decoration

Product Groups

- Wallpapers
- Colours and varnish
- Decorative wall panels and mouldings
- Floor coverings and carpets
- Interior fabrics
- Accessories for interior decoration



Supplier with a Warehouse

This area will be represented by Russian suppliers of window decoration products with a warehouse program.

Textile Design Area

Special area of design studios, ateliers, companies developing CAM/CAD solutions, companies specializing in printing on fabrics.

Trend Rooms

Trend Zone for interior solutions where every room is made by creative couple – interior designer and textile decorator.

Contract Business Library

What kind of innovations do producers propose to hotels, restaurants, offices? In our Library visitors will find all relevant samples, which exhibitors represent on their stands for contract business, including products with special features (flame-retardant, sound absorbing, eco, etc).

International Award for Textile Designers and Decorators

The Award will be the first largest high-level event ever in the textile design and decoration industry in Russia and the CIS countries. It is dedicated to support talented textile designers and decorators both on national and international levels, to increase the popularity of the profession, to promote innovative ideas in the field of interior decoration and, of course, to develop a pool of the best professionals.

3 Nominations

- Implemented residential textile project in Classic Style
- Implemented residential textile project in Modern Style
- Implemented textile project in a commercial space
- + Special nominations from partners and exhibitors



Timeline

February – June 2021

Applications submission period

June – July 2021

Preliminary stage and selection by the Expert Council

August 2021

Jury's voting

September 2021

Rewarding ceremony, IEC "Expocentre", Moscow

Visitors

Visitors' area of business

- Retail, specialist stores
- Chain stores, department stores
- Distribution / Wholesale trade
- Online business
- Architecture
- HoReCa
- DIY
- Furniture manufacturing
- Furniture stores
- Curtain salon / Textile atelier
- Interior design and decoration



Among visitors



Statistics

Heimtextil Russia 2019



221 companies
from **17** countries



17 803 professionals from all regions
of Russia and **38** countries

Pavilions



6 national pavilions

Geography

56%

Moscow
and Moscow Region

38%

Regions of Russia
(75 regions)

6%

Foreign
countries

Heimtextil Russia.Digital edition 2020

1st online International Trade Fair for Interior Furnishings and Home Textiles in Russia



96 companies
from **17** countries



5 281 visitors
from **37** countries



2 virtual conference spaces
67 speakers

Geography

83%

Domestic visitors

17%

International visitors

Business Program



3 spaces

- Design Space
- Business Space
- Creative Space



50+

Lectures and forums for retailers, DIY stores, wholesalers, designers



Unique opportunity to listen to Russian and foreign experts in the field of design, sales, marketing and promotion

Product Groups



Decorative Fabrics



Furniture
Fabrics, Leather



Outdoor Fabrics



Curtains



Drapery and Curtain
Hardware Systems



Window Decoration
Accessories



Indoor Sun-protection
Systems



Outdoor Sun-protection
Systems



Carpets,
Carpeting, Flooring



Wallpapers



Mouldings, Decorative
Wall Panels



Decorative
Paints, Varnish



Bathroom Textiles



Table and
Kitchen Textiles



Home Accessories



Bedroom Textiles
and Bedding



Smart Bedding



Textile for Children



Textile Design



Digital Print Technology



Textile Processing



Fibres and Yarns,
Woven and
Knitted Fabrics



Contract Textile (HoReCa)

Book your participation now at Heimtextil Russia!
Special loyalty price valid up to 1st March 2021

Contact us to find more information:
heimtextil@russia.messefrankfurt.com

Interior and Contract Textiles

Heimtextil

11–14 January 2022
Frankfurt am Main, Germany

Intertextile Shanghai Home Textiles

Spring Edition
10–12 March 2021
Shanghai, China

Heimtextil Colombia by Inexmoda

27–29 April 2021
Medellin, Colombia

Interior Lifestyle India by Heimtextil India

11–13 May 2021
Mumbai, India

Interior Lifestyle Tokyo

19–21 May 2021
Tokyo, Japan

Home Textiles Sourcing

20–22 July 2021
New York, USA

Intertextile Shanghai Home Textiles

Autumn Edition
17–19 August 2021
Shanghai, China

IFFT/Interior Lifestyle Living

18–20 October 2021
Tokyo, Japan

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