

21 June 2021

Ref.: CITIES4.0/EMMY/0040

H.E. Mrs. Merve Safa Kavakci  
Ambassador Extraordinary and Plenipotentiary  
**Embassy of The Republic of Turkey in Malaysia**  
Menara Tan & Tan  
Level 18, 207 Jalan Tun Razak  
50450 Kuala Lumpur  
Malaysia

Dear H.E. Mrs. Merve Safa Kavakci,

**RE: INVITATION TO PARTICIPATE VIRTUALLY IN 2021 TRADE MISSIONS**

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*Warm greetings from Confexhub Group!*

We are pleased to announce that Confexhub Group in collaboration with the Malaysian Industry-Government Group for High Technology (MIGHT) will be organising a series of virtual trade missions to bridge collaboration between industry stakeholders and potential partners in Malaysia.

We are a leading thought leader network solutions provider focuses on delivering Industry Economic & Policy Studies, Global Business and Investment Matching, as well as Industry Intelligence to enable decision making. We provide strategic solutions and valuable insights on market landscape, mega trends and economic development policies, roadmaps, blueprints and masterplans that drive transformative growth. We facilitate market entry and aid the growth and development of the Asian economies through the flow of reliable and quality researched industry information and analytics.

We frequently organise trade missions through mega industry gathering to provide updates on market and industry trend while facilitate business matching meetings between the buying and selling actors for 12 key business domains which include urban development, energy, transportation, water & sanitation, agriculture, forestry, environment & waste, healthcare, tourism, education and information & communication.

Together with our partners, we have scheduled the following trade missions in 2021:

**Cities 4.0 2021 (21 - 22 September 2021)**  
**Future-Proofed Palm Oil (22 - 25 November 2021)**

On behalf of the organising committee, I would like to take the opportunity to invite your good office to organise a trade mission to participate in the aforesaid events. The proposal and benefits of participating in these events as below:

**Confexhub Group**

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Cambodia

Indonesia

Laos

Malaysia

Myanmar

Philippines

Singapore

Thailand

Vietnam

## **OPTION 1: TO ORGANISE A COUNTRY PAVILION TO SHOWCASE TECHNOLOGY PROVIDERS FROM YOUR HOME COUNTRY**

### **VIRTUAL SPONSOR PACKAGE @ USD 500 per company**

- One (1) x **Virtual Sponsor booth (Valid for 12 months)**
- **One (1)** unique log in for **Virtual Conference**
- One (1) x dedicated company information page on virtual expo website
- One (1) x **logo** AND up to Six (6) x **product pictures** to be on the company information page **(Valid for 12 months)**
- One (1) x **video presentation** on the company information page
- **Two (2) business matching sessions with potential partners in Malaysia** (to be conducted in a group under the lead of your Embassy)
- Company name, logo and corporate profile listing within the virtual conference website
- Company logo and profile listing on conference mobile App
- Acknowledgement on Conference social media platform

### Benefits to companies:

- Promote its technologies/solutions/ services to local / international delegates and trade visitors;
- Generate leads continuously and stay connected with industry stakeholders;
- Bridge collaboration with potential business partners;
- Enhance company's brand exposure to the Malaysian and ASEAN market;
- Boost its branding as an industry advocator / leading player;
- Leverage on its competitive advantage and enhance its market share

### Benefits to the Embassy:

- An unparalleled opportunity to facilitate market entry for your member;
- Position your chamber as an active advocator in bridging collaboration;
- Be connected with key industry stakeholders in Malaysia / ASEAN;
- Promote the brand of the chamber through **1 x complimentary booth** provided by the organizer *(under the terms and conditions of minimum 5 participating companies under your country pavilion)*
- To be **recognized as 'Strategic Partner'** of the aforesaid events. Recognition will be given through marketing collateral, website, social media platforms, during Opening Ceremony of the virtual conference held alongside the virtual exhibition
- 2 x complimentary ID to attend the virtual conference *(under the terms and conditions of minimum 5 participating companies under your country pavilion)*

## **OPTION 2: TO ORGANISE DELEGATION TO GAIN LATEST UPDATES AND MARKET INFORMATION**

### **VIRTUAL CONFERENCE PASS @ USD 300 per order ID**

- **One (1)** unique log in for **Virtual Conference**

- **One (1) business matching session with potential partner in Malaysia** (to be conducted in a group under the lead of your chamber)

Benefits to companies:

- Stay connected with industry stakeholders;
- Bridge collaboration with potential business partners;

Benefits to the Embassy:

- An unparalleled opportunity to facilitate market entry for your member;
- Position your chamber as an active advocator in bridging collaboration;
- Be connected with key industry stakeholders in Malaysia / ASEAN;
- Promote the brand of the chamber through complimentary booth provided by the organizer *(under the terms and conditions of minimum 10 participating companies under your country pavilion)*
- To be recognized as 'Strategic Partner' of the aforesaid events. Recognition will be given through marketing collateral, website, social media platforms, during Opening Ceremony of the virtual conference held alongside the virtual exhibition
- 1 x complimentary ID to attend the virtual conference for every 5 paid participants under your trade mission

We trust you will favourably consider our proposals.

Kindly contact the secretariat, **Ms. Dinusha** at **6012 627 2505** for further details. Alternatively, you can email us at [dinushaws@confexhub.com](mailto:dinushaws@confexhub.com).

Thank you.

Yours Faithfully,



Datuk Dr. Abdul Aziz S.A. Kadir  
Chairman, Confexhub Group