



53654767-TİM.00.GSK.PAZGİR.2022/877-3822 Sayı:

Konu: Giftshow Fuarı, Tokyo İstanbul, 22/12/2022

Fuar İlgili Kişi İrtibat Bilgileri:

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Schedule

The 95th TIGS Spring

The 96th TIGS Autumn

Application Deadline

November 7, 2022

June 5, 2023

Payment Deadline

November 18, 2022

June 16, 2023

Booth Allocation

January 10, 2023

July 11, 2023

Additional Booth Option Deadline

January 25, 2023

August 9, 2023

Moving Day

February 14, 2023

September 5, 2023

Agent

CHINA □ASIA SPACE CO., LTD.

Room 1407, Building-B. Jia Tai International Mansion, No.3 Coutyard, Yaniingli Middle St., Chaoyang District, Beijing 100006 Phone: 10-65595812/10-5166-8900 Fax: 10-65595813 E-mail: asiaspace@163.com URL: http://www.asiaspace.net/

France Dasie-Communication

6 Avenue des Chataigniers 94470 Boissy Saint-Leger Phone: 01-45-99-18-03 Fax: 01-45-69-27-95

GERMANY Landesmesse Stuttgart GmbH Messe Stuttgart International

Messepiazza 1, 70629 Stuttgart

Phone: 0711-18560-2566 Fax: 0711-18560-2555

NDONESIA □DEKA ADIGUNA

Ruko Surapati Core Blok M No.28, Jl. P.H.H. Mustopa No. 39, Bandung 40192-Indonesia Phone: +62-22-87241424 Fax: +62-22-87241424-25

TALY □UNIVERSAL MARKETING SRS

Viale Palmiro. Togliatti, 1663 00155 Roma Phone: 06-40802404 Fax: 06-40801380 KOREA □KOREA MESSE CO., LTD.

SK V1 C #1311, Beobwon-ro 128, Songpa-gu, Seoul, Republic of Korea 05854 Phone: +82-2-511-5239 Fax: +82-2-511-9910 E-mail: moonioo@tradeworld.co.kr URL: www.koreamesse.kr

TAIWAN □TAIWAN BUSINESS EC. INC.

12F., No.400, Sec. 1, Keelung Road, Xinyi Dist., Taipei 11051 Phone: 02-8786-0760 Fax: 02-8786-0787 E-mail: service@giftshow.tw

THAILAND ☐ THAI HOUSEWARE TRADE ASSOCIATION

100, 102, 104 Soi Phayamountad-Ratsripichit, Bankhuitien, Bang Bon, Bangkok 10150

Phone: 02-4156567 Fax:02-4156568 E-mail: prowav@hotmail.com URL: www.thaihouseware.com

VIETNAM UVIETNAM HANDICRAFT EXPORTERS ASSOCIATION (VIETCRAFT)

1/F, 20 Ly Thoung Kiet STR., Hoan Kiem Dist., Hanoi Phone: +84-24-3936-9284 Fax:+84-24-3936-6759

E-mail: vietcraft@fpt.vn URL: www.vietcraft.org.vn

Contact

Business Guide-Sha, Inc. Head Office 2-6-2 Kaminarimon, Taito-ku, Tokyo, 111-0034 Japan Phone: +81-3-3843-9851 Fax: +81-3-3843-9850 E-mail: overseas@businessguide-sha.co.jp

TOKYO INTERNATIONAL

Gift Show

EXHIBITOR'S GUIDE



















東京で会おう

Japan's premier and Largest Personal Gift & Lifestyle Sundries **International Trade Fair**

The 95th TOKYO INTERNATIONAL GIFT SHOW Spring 2023

February 15wed. – 17Fri. 2023

The 96th TOKYO INTERNATIONAL GIFT SHOW Autumn 2023

September 6wed. - 8Fri. 2023

Concurrent Trade Show:

Gift Show LIFE × DESIGN GOURMET & DININGSTYLE SHOW



Venue: Tokyo Big Sight

Organizer: Business Guide-Sha, Inc. www.giftshow.co.jp/english/



Gateway to the Gift Market in Japan

Tokyo International Gift Show (TIGS) is the Japan's largest lifestyle & gift trade show for B to B, and has been held in spring and autumn since 1976. Brought together more than 170,000 visitors and about 2000 exhibitors across 9 major categories, it is a platform where brands, designers and buyers connect and discover a world of inspiration.

We are thoroughly taking counter measures against COVID-19 in the venue.

Exhibitor

Manufacturers Artisans / Craftsmen Importers / Exporters Entrepreneurs

Gift Show

Meet new clients

Expand sales channels

Develop new products

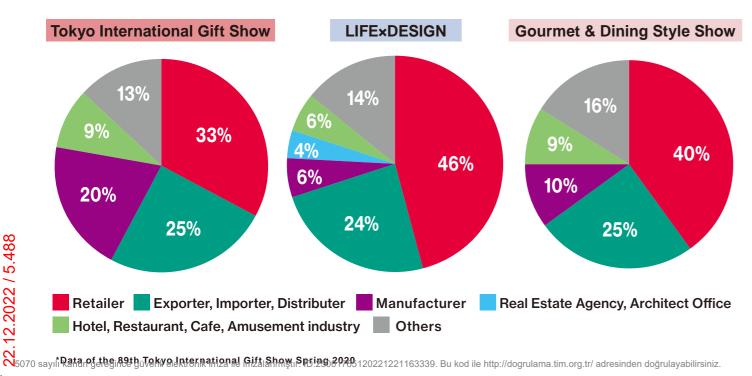
Visitor

Mass Retailers Specialty Stores Distributors Importers / Exporters

A Diverse Range of Buyers

TIGS is for qualified buyers only. We are committed to providing you the best platform to build brand exposure, generate leads and write orders. Meeting a variety of buyers, you will have unexpected good business opportunities and networks.





What Buyers Are Saying

"It is only the Tokyo International Gift Show where thousands of exhibitors are brought together that you will surely come across unexpected products and start new business." Sales Promotion Department at Tokyu **Department Store**

"LIFE×DESIGN is an exhibition where you can definitely expect new ideas and products that have never existed before, and encounter with new creators. We often receive business tips from exhibitors and displayed booths." Merchandiser at ACTUS Co., Ltd.

Exhibitor Supports

Gift Net® -B2B Online Web Portal

All exhibitors who buy a booth can use Gift Net® for free, where they can promote the products until the next TIGS begins, and wherever you are in the world. With a hybrid of face-to-face offline exhibition and online exhibition Gift Net[®], the TIGS creates new business opportunities for exhibitors all over the world.

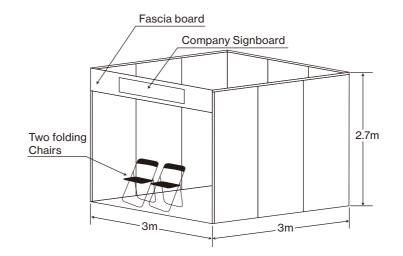
Free Business Matchmaking

You have chances to negotiate with potential Japanese business partners in person. Your product's information will be sent to applicant buyers so they can decide if they would meet you at Gift Show.

Promotion Support

Organizer offers you free promotion tool and advertisement platform. The organizer will give you Free Invitation Letter to send your clients, and publish BUYER'S GUIDE which will be distributed to VIP buyers in the venue.

Exhibition Plan



Dimension of one booth

 $3m \times 3m \times 2.7m$ 95th JPY **407,000** Including Tax/ 96th JPY **429,000** booth

Booth Fee Includes

- Panel
- · Fascia Board with Company Signboard
- Two folding chairs

- Additional facility such as furniture, spotlight, etc. must be ordered by filling in the Order Form (Provided by the Organizer upon
- Side panels are just partition of a booth and a booth. Installing additional panels costs fee
- The booth fee and dimension shall be subject to change
- Only for LIFE x DESIGN, you can choose raw space plan when you apply for over 4 booths
- ACTIVE CREATOS, SOZAI (material fair), GLAMPING, FASHION SELECT.
- You can choose "Gift Net[®] Online Exhibition Plan" as well. It enables you to expose your products fully online to Japanese buyers.
- You are also able to display your merchandises at your booth in the venue, while video chatting from your country.
- For more details, please contact : overseas@businessguide-sha.co.jp

Exhibition Area List



Area CODE	Exhibition Area	Product
GH	GLOBAL HANDMADE FAIR	Handmade goods that expresses different cultures
N	IMPORT GIFT FAIR	Imported goods

LIFE × DESIGN (Concurrent Trade Show)

AD	ACTIVE DESIGN & CRAFT FAIR	Avant-garde industrial design, Craft design, Designed goods (exhibition via examination system)
AG	ART GALLERY FAIR	Envokes emotion and enriching art works
DD	ACTIVE CREATORS	Talented creators and designers
DIY	DIY BASE TOKYO	Products suited for DIY (variety of goods • tools • parts etc.), DIY suited service, Workshop proposal etc.
GL	GLAMPING & OUTDOOR	Glamourous outdoor living proposal
GLS	SAUNA & SPA	Sauna & Spa related proposal of equipment • goods • pop-up etc.
LS	LIFE STYLINGS	Highly designed interior goods that enhances variety of lifestyle scenery
MN	FACTORY NOW!!	Iron, Copper • Carpenter • Shaving • Welding • Press • Printing etc., Factories' technical abilities and, a "factory" specialized area to promote, factory produced products and brands
NB	TRADITIONAL & MODERN JAPANESE BRAND FAIR	Traditional technique and culture of craftsman, Modernly arranged masterpiece
NW	OVERSEAS MARKET DEVELOPMENT FAIR	Product · service that is able to be exported abroad
RF	RENOVATION FURNITURE FAIR	New proposal for furniture, aimed at the renovation market. Furniture that mirrors Japan's proud craftsmanship
RZ	RENOVATION ZONE	Designing living space from living style. New project, backing up the living industry, an idea zone for creating comfortable living space
so	SOZAI	Expanding the possibilites of the materials, linking businesses to the materials itself
SS	START SCANDINAVIA	To tell the very essence of North Europe (Iceland, Estonia, Sweden, Denmark, Norway, Finland, Latvia, Lithuania), their culture and way of thinking through things and action.

LIVING & DESIGN

LD	LIVING & DESIGN	International trade show for total coordinated interior
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HOME FASHION **GOODS VILLAGE**

	Ε	HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR	Home furnishing, Furniture, Lighting equipment, Interior accessories, Interior decoration
488	EF	FABRIC DECORATION FAIR	Fabric products for bed linen, Curtain, Carpet, High quality towel etc.
5.4	EK	HIGH DESIGN KITCHEN & TABLEWARE FAIR	Highly designed goods that enhances the kitchen and dining scene
2022 /	G	FLORAL ACCESSORIES & GARDENING GOODS FAIR	Indoor gardening, Flower arrangement, Houseplant, Vase, Exterior, Dry flowers
2.20	Н	FRAGRANCE FAIR	Aroma, Fragrance, Incense, Potpourri, Herbs
2 5070 say	W ılı kaı	ETHICAL STYLE FAIR nun gereğince güvenli elektronik imza ile imzalanmıştır.	Manufacturer and environmentally friendly eco, Organic, Sustainable products ID:25001765120221221163339. Bu kod ile http://dogrulama.tim.org.tr/ adresinden doğrulayabilirsiniz.





Α	YOUNG FASHION & KIDS STUFF FAIR	Character goods, Toys, Fancy goods, Variety goods, etc.
A1	BABY & KIDS FAIR	Baby · Kids related products
В	STATIONERY & PAPER GOODS FAIR	Writing Implement, Paper stationary, Wrapping, Stamp, Card, Other stationary • Paper products
BS	STYLISH STATIONERY FAIR	High-quality, Warmth, Thought out stationary, General goods, Designed stationary
GA	ART & GRAPHIC, DESIGN FAIR	Advertisement • Marketing • Production request • Design/Project for merchandise and/or character
нм	HANDMADE HOBBY MAKING FAIR	Handicraft, Art supplies & stationary, Art & Craft, Scrapbooking & Stamp, Beads & Decoration, etc.
IE	SMART IOT & AI PRODUCTS FAIR	Home appliances · Smart devices that are compliant to IoT · AI technology
М	SPORTS & LEISURE GOODS FAIR	Outdoor supplies, Leisure • Travel supplies, Playground supplies like kick boards
Р	ANIME/COMIC & CHARACTER LICENSE FAIR	Recruiting Licensee, Special Event suggestion, Sales floors suggestion ,etc.
Q	LIFE WITH PETS ~people and pets lifestyle for a shared living~	Pet related products, Goods • Merchandise with animal motifs
Т	DIGITAL GADGETS & DEVICE FAIR	Electronics/Digital related goods like PC, Smartphones, Mobile tablet, etc.
U	RETAIL SUPPORT FAIR	Retailers, Distribution related attraction of consumers · Operation assistance
US	RETAIL SOLUTION FAIR	Service • System that promotes the digital transformation of the distribution industry
Υ	CHRISTMAS & BRIDAL/ANNIVERSARY GIFT FAIR	Christmas, Wedding, Festival • Halloween, etc., Products related to variety of holidays





F	BEAUTY & COSMETICS FAIR	Beauty goods, Body & Healthcare products
нс	HEALTHCARE FAIR	Healthcare products, Wellness, Elderly lifecare, Nursing, Supliment (heart & body health supporting goods)
1	DAILY NECESSITIES & SUNDRY GOODS FAIR	Idea • function products, Environmentally friendly products, Bath • Toiletry goods, Home appliances, Tableware, kitchen goods, Products for the elderly, Eldery care items, Emergency supplies, Other household items
IS	SOUVENIR GIFT OF JAPAN FAIR	Souvenior products and local gems
J	PERSONAL ACCESSORIES & LEATHER GOODS FAIR	Bags, Shoes, Leather accessories, Hats, Scarves, Umbrellas, etc., Fashion accessory products
JB	LOCAL FASHION BRAND from ALL OVER JAPAN	Fabric, Leather, Man-made fiber, etc., Items using materials that carry the 'Made in Japan' brand
FS	FASHION SELECT	High quality fashion goods for department stores • select shops
K	APPAREL FASHION FAIR	Focused on casual clothing, ladies, mens, inner wear, ethnic style, apparel & general goods, Japanese materials like indigo dyeing and old cloth etc., used apparel & general goods, import apparel
LA	FASHION ACCESSORY FAIR	Accessory, Watch, Sunglasses, Glasses, etc., Fashionable and lightly wearable accessories
LO	GEMSTONE & FINE JEWELRY FAIR	Semi-precious stone • Gemstone • Metallic Mineral • Fossil, Diamond, Pearl, Color stone, etc., used high quality jewelry and materials • related products
МС	manicolle tokyo	Fashion goods by designers & creators
SL	SPORTS IN LIFE	Young casual, Sport related apparel, General goods

GOURMET & DINING STYLE SHOW

GDS-A	REGIONAL BRAND	Rich story born in the regions of Japan and nature, proposal of food products and unique regional food culture etc
GDS-B	FOOD GOODS	Enriching the lifestyle, Unique and stylish food products, Food & drinks from all around the world
GDS-C	SOLUTION	Proposal for a solution etc., to further enrich and make convenient the food market and dining.
GDS-F	PREMIUM FOOD	Paying close attention to craftsmanship, traditional food with continued legacy and new sensation of food & drink

Gallery











LIFE XDESIG N(Concurrent Trade Show)







- ACTIVE DESIGN & CRAFT FAIR
- TRADITIONAL & MODERN JAPANESE BRAND FAIR
- RENOVATION ZONE
- LIFE STYLINGS
- GLAMPING
- SAUNA & SPA
- FACTORY NOW!!
- ACTIVE CREATORS
- SOZAI
- ART GALLERY FAIR
- START SCANDINAVIA
- SMART IoT & AI PRODUCTS FAIR
- RETAIL SOLUTION FAIR
- LIVING & DESIGN







- Housing and Renovation
- Furniture
- illumination
- Interior Home Appliances
- Home Textile
- Housing Equipment
- Interior Accessories
- architecture and interior design





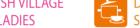






- YOUNG FASHION & KIDS STUFF FAIR
- STATIONERY & PAPER GOODS FAIR
- ANIME/COMIC & CHARACTER LICENSE FAIR
- IT RELATED & ENTERTAINMENT **GOODS FAIR**
- SPORTS & LEISURE GOODS FAIR
- BABY & KIDS FAIR
- STYLISH STATIONERY FAIR
- CHRISTMAS & BRIDAL / ANNIVERSARY GIFT FAIR
- HANDMADE HOBBY MAKING FAIR
- ART & GRAPHIC, DESIGN FAIR
- RETAIL & EC SUPPORT FAIR
- LIFE WITH PETS





















- PERSONAL ACCESSORIES & LEATHER GOODS FAIR
- BEAUTY & COSMETICS FAIR
- DAILY NECESSITIES & SUNDRY GOODS FAIR
- GEMSTONE & FINE JEWELRY FAIR
- APPAREL FASHION FAIR
- HEALTHCARE FAIR
- FASHION ACCESSORY FAIR
- SOUVENIR GIFT OF JAPAN FAIR
- FASHION SELECT
- LOCAL FASHION BRAND from ALL OVER JAPAN
- SPORTS IN LIFE
- GOURMET & DINING STYLE SHOW







- HOME FURNISHINGS, LIGHTING & **DECORATIVE GOODS FAIR**
- HIGH DESIGN KITCHEN & TABLEWARE FAIR
- FLORAL ACCESSORIES & GARDENING GOODS FAIR
- FRAGRANCE FAIR
- FABRIC DECORATION FAIR
- ETHICAL STYLE FAIR
- GLOBAL HANDMADE FAIR
- IMPORT GIFT FAIR

Terms & Conditions

- 1 It must be understood that booth assignment shall be made solely at the organizer's absolute discretion. Once the location and the booth number are assigned to an exhibitor, no request for change will be accepted for whatever the reason. In no circumstances whatsoever can an allotted booth be re-assigned, let or lent out to a third party.
- 2 Application for exhibit becomes valid only when the entire booth fee and other necessary fee are paid by an applicant. If the exhibition space has already been contracted in full when the application is received, or if the merchandise to be exhibited is judged not to be in conformity with the subject and rules of the show, acceptance of the application may be declined. In such a case, received fees shall be refunded in full by the organizer.
- Nippon Express Co., Ltd. and Kintetsu World Express Sales, Inc (KWE) are the official TIGS freight forwarders. The organizer strongly recommends that all exhibitors take advantage of using Nippon Express and KWE, who can offer comprehensive ranges of services to avoid any possible customs clearance and delivery troubles: ①Both Nippon Express and KWE handle the freight to and from your country including the Customs Clearance with a guarantee of the freight being delivered to your booth. 2 In case an exhibitor uses their own local forwarder, the own hired must take full responsibility in handling the delivery and return of shipment including the Customs Clearance. Exhibitors are informed contact information by the organizer after booth location is assigned.
- 4 Merchandise whose importation is prohibited shall not be exhibited. The applicant must check in advance in this respect. In addition, no explosives or hazardous materials shall be accepted for exhibition. Moreover, any merchandise judged by the organizer to be inappropriate for exhibition shall be refused to display. In order to avoid any possible troubles, it is requested that the applicant provides a full and accurate description of the merchandise in this application form.
- (5) In addition to the rules and regulations of the show, the applicant, as a matter of course, is required to honor the laws and regulations of Japan and those of the Tokyo metropolitan government.
- 6 After completing the application procedure, the applicant cannot cancel the application. Whatever the reason, such as VISA problem or travel restriction, no refund can be accepted. Also, if payment for booth fee, optional facilities, etc. has not been done by stipulated date, the organizer revokes the allotted exhibit space and/or exhibit contract at its sole discretion without prior notice. There shall be no refund of the fees already received by the organizer.
- The organizer shall provide the best supervision to ensure safety of the show space and exhibited merchandise. However, the organizer shall be responsible neither for any acts of nature, fire or damages resulting from force majeure, nor for any loss occurring from theft, disappearance, or from other accidents during the show. The applicant shall be responsible and the organizer shall not be required to make reparation for those issues.
- 3 The organizer may postpone or cancel the exhibition by reason of force majeure such as natural calamity, etc. The organizer may in its sole discretion refund to the exhibitor its proportionate portion of the balance of the total exhibit fees received which remains after deduction of the expenses incurred by the organizer. Damage incurred by exhibitors as a result of such a change shall not however be compensated for.
- (2) The exhibitors shall keep their exhibit booths clean and in good order by cleaning it every day after the show. Any trash, paper wastes, etc., shall be disposed of at the respective designated area.
- 1 The applicant shall provide an attendant who is able to serve visitors and remains constantly in the booth throughout the show. Any exhibited merchandise or decorative items intended for the booth, which are left out without the organizer being informed, may be removed and disposed of by the organizer. In this case, no claim shall be accepted by the organizer.
- (f) Retail sales at the show, photographing of displayed merchandise, or any act of copying, surveying, or reproducing shall not be permitted by the organizer.
- (2) In addition to the above, the exhibitors are obliged to follow the instructions of the organizer based on its judgment for control and management of the show.
- (8) For any matter relevant to the show, the organizer shall be authorized to have complete jurisdiction.
- (1) The applicant shall keep your area for exhibition and other activities within your booth space, and shall not occupy the alley.
- B Application period is subject to close early if and when the number of applications reaches the maximum of scheduled booths.
- (6) The organizer shall have the right to call for exhibitors to remove exhibits which are allegedly violating intellectual property rights.
- The organizer makes no representations or guarantees regarding expected benefits to be received by participating in the show or the fitness of the exhibition for exhibitor's needs.
- (B) If name lending between applicants or exhibitors are judged, the organizer may revoke the allotted exhibition space and/or exhibit contract at its sole discretion with no refund of the fees already paid.
- (1) In the case the organizer judges that the application is inappropriate, the organizer shall revoke the allotted exhibition space and/or exhibit contract at its sole discretion with no refund of the fees already paid and no compensation for the applicant would be made. Furthermore, if the applicant has the outstanding on booth fee payment, they are liable to settle the payment as soon as possible.

Booth Application Form (EXHIBIT CONTRACT)

TOKYO INTERNATIONAL Gift Show

Address																						1		
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(4) When the application form is submitted to the organizer, it shall be deemed to have accepted "Terms & Conditions" on P.5.

If you cannot get VISA, fees already received by the organizer cannot be refunded.

TIGS Office

Use Only

(§) The organizer can send you invitation letter as VISA support but can NOT send you guarantee letter because of company policy.

5.488

2022 /

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国·地域

Please choose exhibition area & product genre below, and fill it in the application sheet (p.6).

Tokyo International Gift Show

Area CODE	Exhibition Area	Genre
A	YOUNG FASHION & KIDS STUFF FAIR	③Fancy & Hobby ④Staffed Toys (doll, animal), Mascot ⑤Zigsawpuzzle, Game, Playing Cards ⑥Dollhouse, Models ⑥Baloons, Metalic Balloons ⑨Character Goods, Toys ⑭Camera, Telescope, Binocular, Other Optical Equipment ⑥Party Goods(Paper Plates, Ornament Goods) ⑨Chemiluminesence ⑩Smoking Supplies (Electronic Cigarette, etc.) ⑭Key Ring, Key Chain, Netsuke (Japanese Miniature Carving) ⑯Radio-Controlled Robot ⑩Cooking Toy ⑱Variety Goods
A1	BABY & KIDS FAIR	①Library, Picture Book, Educational Goods ⑩Kids Vehicle ⑪Kids Bag, Cap, Clothes ⑫Other Educational Goods, Kids Products, Furniture ®Maternity-related Goods
В	STATIONERY & PAPER GOODS FAIR	(B) Writing Instruments (Paper Stationery (Stamps, Stickers, Seals (Terrestrial Globe, Maps (Print System, Imprinting System (Photo Album, Greeting Cards, Post Cards (Ribbon, Wrapping Goods, Packaging (Paper Bag (Other Stationery (Desktop Item (Other Paper Products (Palastic/Medal Mold Goods (Paint, Handicraft, etc.) (Calendar (Electronic Stationery)
BS	STYLISH STATIONERY FAIR	®Natural-tasted Stationery/Zakka (Variety Goods) ®Imported Stationery ®Stylish Stationery Goods/Zakka @Design-led Stationery
E	HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR	®Clock, Alarm Clock ®Musick Box, Jewerly Box, Interior Accessory ®Photo Frame ®Wall Mirror, Stand Mirror ®Lamp (Desk Lamp,etc.) ®Oil Lamp (Lantern,etc.), Candle @Curtain, Tapestry, Noren(Shop Curtains), Sudare (Rattan Blinds) @Wall Ornaments @Wooden/Rattan Furniture, Other Interiors @Interior Fabrics (Cushion, Carpet) ®Bed and Bedding General Goods, Bed Linen (Sheets, Cover, Bed Spreads, Futon(Comforter), Blanket, Toweling Blanket, Pillow, Pi
EF	FABRIC DECORATION FAIR	® Bed linen, Curtain, High quality towels, etc., items that create a fully relaxing and healing atmosphere
EK	HIGH DESIGN KITCHEN & TABLEWARE FAIR	®Place Mats, Table Runner ®Wooden Tableware ®Metal Tableware ®Products Creates the Settings of Kichen & Dining &Dish, Glass, Cutlery &Kichen Tool
F	BEAUTY & COSMETICS FAIR	®Cosmetic Goods, Lipstick, Mascara, eyeliner, Blush, Liquid Fundation, Concealer, Powder Fundation, Oil Cleansing, Face Soap, Powder Soap, Nail Brush @Haircare/Skincare/Bodycare/Footcare Products, Home Hairdressing Equipment @Beauty & Diet-related Goods @Cosmetics development @Beauty care @Beauty product packaging
FS	FASHION SELECT	®High-quality fashion goods for department stores and select stores
G	FLORAL ACCESSORIES & GARDENING GOODS FAIR	®Artflower, Artificial Flower, Artificial Tree ®Indoor Horticulture, Cut-flowers, Foliage Plants ®Dried Flowers, Preserved Flowers ®Horticulture Goods, Flower Vase, Exteriors ®Flower/Green Craft ®Indoor Green ®Flower Arrangement
GA	ART & GRAPHIC, DESIGN FAIR	®Video and sound production @Illustration, graphic and art production @Advertising and content production @Corporate Strategy (Branding, CI / VI, etc.) @Goods production and merchandising @Package, packaging, wall and interior design @Sales promotion and campaign related @Entertainment and event related
GH	GLOBAL HANDMADE FAIR	®High quality handmade products that make use of materials and technologies
H	FRAGRANCE FAIR	⊗Aroma (Fragrance, Incense, etc.) ⑤Potpourri, Herbs, Aroma Oil, Pot, Other Relaxation Goods
НС	HEALTHCARE FAIR	®Wellness (Self-medication, Support Goods, Exercise/Fitness Equipment, Outfit, Health-care Equipment, Massage-related Apparatus, Functional Innerwear, Athletic Supporter, Health-care & Cosmetic Tools made of Germanium/Titanium, etc.) ®Supplements (Functional Food/Beverage, Nutritional Supplement, Diet Supplement, Health Food/Tea/Snack, etc.) ®Oral-care Product (Electric Brush, Oral Cleansing Equipment)
НМ	HANDMADE HOBBY MAKING FAIR	@Handicraft @Painting Materials & Stationery @Arts & Crafts @Scrapbook & Stamp @Beads & Décor
1	DAILY NECESSITIES & SUNDRY GOODS FAIR	Geramics GLacquerware GGlassware GCutlery, Kitchen Products @Rattan/Bamboo Furniture @Tea Ceremony Tools @Natural Material-made Products(Place Mats,etc.) @Tool Sets @Bath Essence, Bath Salt @Home Appliance(AI, IoT.etc.) @Soap, Shampoo, Detergent, Soap Box, Soap Tidy, Body Sponge, Body Brush, Basin, Shampoo, Shampoo Sink & Chair, Shampoo Pump Dispenser @Disaster Emergency / Crime Prevention/Traffic Safety Supplies Goods ⊕Sewing Kit Glippers, Indoor Footwear @Outdoor product @Household Goods, Creative Product ®Nursing Care Product, Senior Life-care Product ⊕Cleaning goods @Food product ⋅ Beverage
IE	SMART IoT & AI PRODUCTS FAIR	®Smart home appliances (IoT, Al) ®Al Speakers ®Wearable devices and lifelogging goods ®Robotics-related products (communication robots, mobility robots, etc.) ®IoT devices ®Smart home related (smart remote control, smart lock, watchdog camera, etc.)
IS	SOUVENIR GIFT OF JAPAN FAIR	®Tourism Product/Folkcraft ®Traditional Handicraft ®Other Local Specialty
J	PERSONAL ACCESSORIES & LEATHER GOODS FAIR	Bag, Belt, Pouch (Wallet, Purse, Key Case, Portfolio, etc.) <code>@Umbrella</code> , Raincoat, Rainwear <code>@Handkerchief</code> , Shawl, Necktie, Scarf <code>@Emblem</code> , Embroidery, Woven Label <code>@Yuzen(Japanese dying techique for fabrics)/Japanese Paper Crafts <code>@Flip-flops</code>, Sneaker / Trainer Shoes, Wooden Shoes, Leather Shoes, Caine <code>@Glove</code>, Socks <code>@Cap</code>, Other Clothing Accessory, etc.</code>
JB	LOCAL FASHION BRAND from ALL OVER JAPAN	Modernly arranged products with conventional technology and Japanese materials
K	APPAREL FASHION FAIR	@Ladiswear, Menswear, T-shirts, Sweatshirts, Clothing (Sporting Wear, etc.) @Apron, Pajamas, Nightie, Underpants/Shorts @Clothing Made of Natural/Organic/Ecological Materials, Truckies like Relaxing Wear @Japanese Style Products suited to modern lifestyle @Modernly arranged products with conventional technology and Japanese materials @"Made In Japan" Products manufactured in Japan @Ethnic-styled Apparel & Zakka @Imported Apparel
LA	FASHION ACCESSORY FAIR	®Mass Productive Accessory Made of Silver, Brass, Steel (Pierce, Earrings, Rings, Bangle, Necklace, Corsage, Hair Accessory, Choker, etc.) Sunglasses, Glasses, Reading Glasses, etc. Fashion Watch (Wrist Watch Excelled in Quality & Fashion and Used like an Accessory) Wig, Hair Extension
LO	GEMSTONE & FINE JEWELRY FAIR	®Precious Metal (Gold, Platimum, Siver)-made Fine Jewelry ®Semi-precious/Natural Stone, Minerals, Fossils ®Jewelry/Loose Stone made of Diamond, Colored Stone, and Perl ® High-end Watch (Highly Fashionable and Precious Stone-embedded Plush Wrist Watch /Brand Watch) ®Jewelry-related Goods (encluding Showcase, Jewelry Box, and Jewelry Maintenance Equipment) ®Accessories with Semi-precious Stone, Natural Stone, Mineral, Fossil, etc. ®Semi-precious Stone, Loose Natural Stone ®Lucky Charm Goods with more Accessory Elements like Buddhist Rosary, Magatama (comma-shaped beads), Figurine
M	SPORTS & LEISURE GOODS FAIR	Sports & Outdoor Playing Goods (Games) (Surfboard, Skateboard, Inline Roller Skate, Roller Skate, BMX, Mountain Bike, Recreation Bike, Walking Goods) Sporting Goods Brands, Licencee Goods SLeisure Travel Goods
МС	manicolle tokyo	
N	IMPORT GIFT FAIR	@Import Goods from US/Europe/Oceania
0	IMPORT GIFT FAIR	⊕Import Goods from Asia/Africa/Latin America
Р	ANIME/COMIC & CHARACTER LICENSE FAIR	®Character Design and Related licensing Business @Anime/Video Production/Publication Company, TV Station, Application Software Company
Q	LIFE WITH PETS ~people and pets lifestyle for a shared living~	@Fashion Goods (for Pet) @Accessory(for Pet) @Food, Snack (for Pet) @Toy (for Pet) @Interior (for Pet) @Care Product (for Pet) @Other Pet Product @Animal Motifs Goods
SL	SPORTS IN LIFE	®Youth casual & Sports line Apparel • Fashion goods
T	DIGITAL GADGETS & DEVICE FAIR	@Smart Phone, Mobile Phone, PC-related Accessory @Mobile Games, Other Electrical Toys, Electrical Stationery, Electrical Gadgets @Camera/Photo-related product (Dedgital Camera, Photo System) @Audio-related Product (Musical Instruments, CD, etc.) @Video-related Product (DVD, Imaging Device, etc.) @PC-related goods (external memory devices, keyboards, etc.)
U 5070 s	RETAIL SUPPORT ayıAkBnun gereğince güvenli elek	@Shop Fixtures, Facility, Display @Logistics @Personal Placement, Human Resorce Development @Franchiser @Flyer, DM(Direct Mail), Promotion Goods (Constituting @Subscription related D:25001765120221221163339. Bu kod ile http://dogrulama.tim.org.tr/adresinden.dogrulayabilirsiniz.

Area CODE	Exhibition Area	Genre
US	RETAIL SOLUTION FAIR	® Distribution information systems (store management, sales management, order placement systems, etc.) @ Customer management systems (customer data analysis, trade area analysis, consumer trend forecasting, etc.) @ Payment and cashless systems (POS systems, contactless decision making, unmanned stores, etc.) @ Customer service DX (web-based customer service, omni-channel, SNS utilization, video services, etc.) @ Store DX (electronic shelf tags, electronic coupons, development of applications to attract customers, etc.) @ Al for distribution (face recognition, video analysis, in-store traffic analysis, etc.)
W	ETHICAL STYLE FAIR	®Environment-/Eco-friendly product ®Fair Trade Articles ®Camping/Ecosports Product to enjoy nature ®Recyled/Reused Goods ®Carefully Selected Product in view of harmony with nature and natural materials
Υ		@Christmas-related Goods @White Day(Return Gifts to those received on Valentine's Day), Halloween,/Easter-related Goods @New Year, Seasonal Festival Goods @Candles @Bridal-related Goods @Choice Gift Card, Card Gift

LIVING & DESIGN

Area CODE	Exhibition Area	Genre
L&D	LIVING & DESIGN	⊕Housing · Renovation related (housing fixtures · hardware, building materials · materials, renovation · reforming related new materials, etc.) ⊕Furniture (storage furnniture, table · sofa, etc.) ⊕Lighting (lighting equipment, LED, etc.) ⊕Interior home appliances (digital home appliance, visual · audio equipment, home theater, etc.) ⊕Home textile (curtain, carpet, bedding, etc.) ⊕Home installation equipment (kitchen, bath, vanity & washstand, toilet, home environment equipment, etc.) ⊕Interior accessory (interior accessories, tableware, kitchen supplies, traditional crafts, etc.)

LIFE × DESIGN

Area CODE	Exhibition Area	Genre
AD	ACTIVE DESIGN & CRAFT FAIR	①Products Excelled in Quality and Desgin ②Crafts Excelled in Design
AG	ART GALLERY FAIR	@Wall Ornaments @Wooden/Rattan Furniture, Other Interiors & Ceramics & Lacquerware & Glassware & Traditional Handicraft & Arts & Crafts & Antique/Collectors' Goods & Pictures/Art Work
DD	ACTIVE CREATORS	①Products Excelled in Quality and Desgin ②Crafts Excelled in Design ③Up-and-coming creator · designer's Brands
DIY	DIY BASE TOKYO	Merchandise for DIY
GL	GLAMPING & OUTDOOR	linteriors, exteriors, miscellaneous goods, fashion, food, gear, huts and tents, trailer houses, cars, etc. that enhance the outdoor and glamping experience
GLS	SAUNA & SPA	®Sauna · Sauna Installation ®Sauna goods (hat, towel, skin care products, poncho, etc.)
LS	LIFE STYLINGS	®Superlatively Designed Interior Goods that enrich various lifestyle scenes
MN	FACTORY NOW!!	@Craft techniques (woodworking, steel, scraping, welding, pressing, sewing, weaving, printing, etc.)@Original products from factories@PR for events related to the factory, such as open factories and community events
NB	TRADITIONAL & MODERN JAPANESEBRAND FAIR	Spanese Style Products suited to modern lifestyle Modernly arranged products with conventional technology and Japanese materials "Made In Japan" Products manufactured in Japan
NW	OVERSEAS MARKET DEVELOPMENT FAIR	®Products and services that can be exported to overseas
RF	RENOVATION FURNITURE FAIR	@Renovated Furniture
RZ	RENOVATION ZONE	®Renovation-related Product
SO	SOZAI	®Proposal of technology and materials ®Demonstration of technique
SS	START SCANDINAVIA	@Import Goods from Nothern Europe, Design Made by Nothern European Designer, Brand/Character Goods Born in Nothern Europe, Nothern European-styled Architecture/Construction/Renovation.]]

Gourmet & Diningstyle Show

Area CODE	Category of Product	Product		
	Fresh Foods	®Fishery ®Animal husbandry ®Agriculture &Other fresh food		
	Foods	©Condiment @Cooking oil @Spread @Dairy products @Cooked food @Soup @Frozen food @Canned/Bottled product @Powdered products @Home-cooking materials @Noodles @Breads • Cereals @Grains @Processed meat @Paste products/Boiled fish-paste products @Pickles • Tsukudani @Liquid products @Side dishes @Dried agricultural products @Processed fishery products @Other processed foods		
	Pastry			
	Beverage	® Tasty beverage & Fruit beverage & Soft drinks & Dairy beverage & Water & Other beverages		
GDS	Alcohol Beverage	Sake Shochu Mirin (sweet cooking rice wine) Beer Fruit liquor Whiskey/Brandy Liqueurs Spirits Other alcohol		
	Daily Necessities	Botergent · Soap @Wrap · Foil Botergent · Soap @Wrapping supplies Bood wrapping materials/Food packaging Bots · Pans · Kettles Brying pan Bkitchen knives · Knives Bcutting board Bkitchen utensil Bcondiment containers Boven gloves Bcan opener · Bottle opener · Wine opener Bconfectionery products Bcountertop accessories Chopsticks Rivives · Forks · Spoons Bottery Lacquerware Wooden utensils BMetalware Bsake Cups · Tea Cups Balsses · Mugs Blunch Boxes Balbecloths · Luncheon Mats Bcoasters Boutdoor · Leisure goods Balbec coordination tools (stands, lamps, etc.) Board goods Balbea goods Balbea goods Balbea Bother, household goods		
	Kitchen Appliances			
	Others	@Food franchisor @POS · Information equipment @Store supporting software @Display fixtures @Sales promotion products · Tools @Consulting @Cooking school @Publications @Others		





TOKYO INTERNATIONAL GIFT Show The LIFEX DESIGN





[Date] 7th-9th September, 2022 [Time] 10:00-18:00, 10:00-17:00 on the 9th [Venue] Tokyo Big Sight

POST SHOW REPORT



Business Guide-sha, Inc.

https://www.giftshow.co.jp/english/

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Name The 94th Tokyo International Gift Show Autumn 2022

Theme Regain Japan's economy through Omni-channel

Concurrent trade show Tokyo International Gift Show Autumn 2022 the 12th LIFE×DESIGN

The 32nd Gourmet & Diningstyle Show Autumn 2022

LIVING & DESIGN 2022

Organizer Business Guide-Sha, Inc.

Official Support and Cooperation

Official Support by

ASEAN-JAPAN Centre / Economic & Commercial Office Embassy of the People's Republic of China / Embassy of the Republic of Korea in Japan / Trade Section, Embassy of Finland / Ambassade de France au Japon / State of Hawaii, Department of Business Economic Development & Tourism / AICEP Trade & Investment Agency / Office of Commercial Affairs Royal Thai Embassy / German Chamber of Commerce and Industry in Japan / Italian Chamber of Commerce in Japan / Manufactured Imports and Investment Promotion Organization (MIPRO) / Japan External Trade Organization (JETRO) / Japan Department Store Association / Japan Chain Stores Association / Japan Retailers Association / Central Federation of Commerce and Industry, Japan / The Japan Chamber of Commerce and Industry / The Tokyo Chamber of Commerce and Industry / Japan Institute of Design Promotion (JDP) / Tokyo Convention & Visitors Bureau / Japan Direct Marketing Association (JADMA) /Character Brand Licensing Association (CBLA) / Japan Merchandising Rights Association (JAMRA) / The Association of Japanese Animations (AJA) / LICENSING INTERNATIONAL / Content Overseas Distribution Association (CODA) / Japan Specially Store Association / Nissenken Quality Evaluation Center / Japan Commercial Environmental Design Association / Japan Office Institutional Furniture Association / Japan Federation of Interior Planner's Association / Japan Interior Industry Association / Japan Interior Coordinator Association / Japan Candle Association / Japan Shopping Tourism Organization / LIVING TECH ASSOCIATION JAPAN / Tokyo Big Sight Inc. / Monthly Gift Premium

With cooperation of

Japan Interior Architects / Japan Jewelry Designers Association Inc. / Aroma Environment Association of Japan / Japan Package Design Association / Japan Graphic Design Association / Japan Industrial Design Association / Japan Sign Design Association / Japan Fashion Association / Japan Extension and Remodeling Conference Organization / The Textile Association of Japan / Renovation Council / Caring Design Association / BIO HOTELS JAPAN / Art Life Styling Association / Kyusyu Craft Design Association

Statistic Total Number of visitors 192,334 (Including 51 overseas visitors)

Total Number of exhibitors 1,988 (Including 305 overseas companies from 12 countries and

regions)

Total number of exhibitors by the country

■Australia…1 ■Austria…1 ■China…156 ■ Germany…1 ■Hong Kong…8

■ Korea…58 ■ Malaysia…1 ■Taiwan…14 ■Thailand…29 ■Turkev…1 ■USA…34

■ South Africa…1



Total Number of Visitors

Dates: Sep. 7-9, 2022(3 days from Wed. to Fri.)

Total number of visitors 192,334 [including 51 overseas visitors]

Venue: Tokyo Big Sight (Tokyo International Exhibition Center) East Hall 1∼6

Total number of exhibiting companies 1,988 [305 overseas companies from 12 countries and regions] **TOTAL** Date Sep.8(Thu.) Sep.7 (Wed.) Sep.9 (Fri.) **Trade Show** by each exhibition 45,311 45,218 42,282 The **94**th **TOKYO** INTERNATIONAL 132,811 (33)**(12) (51)** Total No.of exhibiting companies: 1,078(277 overseas from 10 countries and regions) (TIGS) 9,798 9,782 9,768 TOKYO INTERNATIONAL Gift Show 29,348 The LIFE × DESIGN Total No.of exhibiting companies: 402(28 overseas from 5 countries) (LIFE × DESIGN) **Gift Show** 1,638 1,798 1,756 5,192

(GD3)				
TOTAL by each day	64,759 (33)	65,409 (6)	62,166 (12)	192,334 (51)
Note: No. of overseas visit	lors are indicated in pare	entheses		

8,611

Total No. of exhibiting companies: 23

8,012

Total No.of exhibiting companies: 180

(L&D)

GOURMET&

DININGSTYLE SHOW

8,360

24,983

The 94th TOKYO INTERNATIONAL Gift Show Autumn 2022

Summarize

The 94th Tokyo International Gift show Autumn 2022 was held from September 7th to 9th at Tokyo Big Sight. The total number of visitors was 192,334 and the total number of exhibitors was 1,988 (305 overseas companies from 12 countries and regions).

As the world started recovering from the global pandemic, Japanese government has recently lifted part of the travel restriction on overseas travelers. This year more than 300 overseas companies were able to exhibit at the Gift Show. The show was thriving as overseas companies were finally back in their pavilions at the show, such as from the State of Hawaii, Thailand, China, Korea, and Taiwan. Some of the exhibitors from the state of Hawaii and South Korea have conducted food tastings at their booths, which was very popular among visitors.

With overseas companies back in at the Gift Show, there was an increase in Japanese visitors as well. Compared to the previous show, there were more visitors from outside of Tokyo. Many visitors as well as exhibitors realized from coming to the show, that it was time to re-activate their business.













Photo Gallery

Taiwan External Trade Association / Hong Kong Trade Development Council / United Nations Industrial Development Organization (UNIDO)











Hawaii

State of Hawaii, Department of Business, **Economic Development and Tourism** exhibited a variety of Hawaiian products with 34 individual local companies at their own pavillion in the Gift Show.

Korea

58 companies introduced their products at the Korean Pavillion in the Gift Show, which caught visitors' attention throughout the event.













Photo Gallery

China

156 companies introduced their products at the Gift Show, conducting a business meeting at the booth or via online.











Thailand

29 individual companies showed a wide range of products such as Thai cartoon project, OTOP (One Tambon One Product), and Thailand's material solutions at their booths.













Photo Gallery

Austria

United Nations Industrial Development Organization (UNIDO) showcased handmade products sewn by women in Iran at the booth. During the event, the ambassador of the embassy of Iran came to the Gift Show to visit UNIDO's booth.











NEWS RELEASE



Date 15th(Wed)-17th(Fri) February, 2023 **Tokyo Big Sight**









Business Guide-Sha, Inc. has announced that the 95th Tokyo International Gift Show Spring 2023 will be held from February 15th to the 17th, 2023 at Tokyo Big Sight.

Travel restrictions were partially lifted in June leading to an increase in visitors as well as exhibitors at the September Gift Show. The 94th Tokyo International Gift Show Autumn 2022, the 12th LIFE×DESIGN, and the 32nd Gourmet & Diningstyle Show Autumn2022, and Tokyo International Gift Show LIVING&DE-SIGN2023 welcomed 192,334 visitors and 1,988 exhibitors, including 305 companies from 12 regions and countries.

Through the pandemic caused a huge impact in the trade show industry during 2020. However, the Gift Show showed recovery in numbers the past two years. We as the organizer will continue to provide events to support your businesses during any difficult times. The Gift Show will forever be here with your business.

PICK-UP EXHIBITION CATEGORIES

Global Handmade Fair

Global Handmade fair is the ideal platform where craftsmen from all over the world can access to the Japan market. The fair plays an important role to discover a new market in Japan and contributes to promoting global culture and traditional products.



Ethical Style Fair

In today's society, it is the top priority for any companies to dedicate to SDGs (Sustainable Development Goals). In Japan, a lot of companies produce a variety of SDGs-related items, and the market has been growing year by year. Discover something new at the Ethical Style Fair.



Gourmet & Diningstyle Show

This concurrent show specializes in premium regional foods and food-related products. Not only just products, but knowledge as well as know-hows will be gathered. New sales methods items and future trends will be exhibited in one place.



Traditional & Modern Japanese **Brand Fair**

Craftsmanship has always been in the root of Japanese culture. Their soul and passion pouring into a single craft has made, for thousands of years, today's Japanese culture. At Traditional & Modern Japan Brand Fair, Japanese crafts in which such the technique meets today's lifestyle will be all gathered. Discover something you have never seen.



OTHER USEFUL PLATFORM

Gift Net® https://www.giftnet.jp/

Register Gift Net NOW!

FIND YOUR FUTURE BUSINESS PARTNERS 24/7!

Gift net® is an portal site that allows you to explore all of the exhibitors at TIGS/ L×D/ GDS. The online platform helps you connect with ideal exhibitors and exchange your information materials (i.e. business cards) with the exhibitors' and is accessible anytime from anywhere around the world.

LOOKING FOR A WAY TO ENLIGHT YOUR KNOWLEDGE AND TECHNOLOGY IN JAPAN?

SEMINAR

Overseas trends are always key essences for Japan's gift market. Business Guide-Sha, Inc. would like to have you as a seminar instructor on the stage during the Gift Show. Recently we had Mr. Ito Masahiro from Hong Kong Trade Development Council instruct the audience on how to expand sale channel in Hong Kong.



KITCHEN STAGE

If you are looking for a stage to catch audiences' attentions with your food products, KITCHEN STAGE would be an ideal stage for you! There will be a variety of performances conducted by professionals, throughout the even. This is a fantastic opportunity to raise awareness of your local food products.



SCHEDULE

2023

DATE	THE NAME OF THE SHOW	VENUE	
Feb 15 _{th(Wed.)} -17 _{th(Fri.)}	The 95th TOKYO International Gift Show Spring2023 TOKYO International Gift Show Spring2023 the 13th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2023	Tokyo Big Sight	
	The 33rd Gourmet & Diningstyle Show Spring2023		
$\boxed{\text{Mar. 8}_{\text{th (Wed.)}}\text{-}9_{\text{th (Thu.)}}}$	The 4th KYOTO International Gift Show2023	MIYAKO MESSE	
Apr. 12 _{th(Wed.)} -14 _{th(Fri.)}	The 67th International Premium Incentive Show Spring2023	Tokyo Ikebukuro Sunshine City Convention Center	
Sep. 6 _{th(Wed.)} -8 _{th(Fri.)}	The 96th TOKYO International Gift Show Autumn 2023 TOKYO International Gift Show Spring2024 the 14th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2023	Tokyo Big Sight	
	The 33rd Gourmet & Diningstyle Show Spring2023		
Later September	The 65th OSAKA International Gift Show2023	OMM (Osaka Merchandise Mart)	
Oct. 4 _{th(Wed.)} -6 _{th(Fri.)}	The 68th International Premium Incentive Show Autumn2023	Tokyo Ikebukuro Sunshine City Convention Center	

2024

DATE	THE NAME OF THE SHOW	VENUE
Feb. 15 _{th(Wed.)} -17 _{th(Fri.)}	The 97th TOKYO International Gift Show Spring2024 TOKYO International Gift Show Spring2024 the 14th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2024	Tokyo Big Sight
	The 35rd Gourmet & Diningstyle Show Spring2023	
Mar. 6 _{th(Wed.)} -7 _{th(Fri)}	The 5th KYOTO International Gift Show2023	MIYAKO MESSE

ABOUT THE ORGANIZER

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